



**For Immediate Release**  
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### **CMAA Expands Professional Development Staff to Deliver Increased Programming**

To deliver a steadily expanding range of Professional Development programs for its members, the Construction Management Association of America has added two new professionals to its PD Department.

A key mandate for the expanded Professional Development staff at CMAA is to grow the association's online and interactive educational offerings, providing members with more flexible options for continuing education.

Raul A. Zaritsky, PhD MFA has joined CMAA as Manager of eLearning. Dr. Zaritsky has extensive experience directing eLearning programs and as a professional filmmaker. His specialties include instructional technology and policy in higher education, design of media and learning systems, and cognitive science research in learning in formal and informal settings. He also holds a Master of Fine Arts in film and video from the School of the Art Institute of Chicago and his film and video experience spans educational, document, journalistic and commercial works for a number of major clients. Dr. Zaritsky also has taught at George Mason University and through the Graduate School of the U. S. Department of Agriculture, and done extensive research on cognitive science, psychology and other fields.

CMAA's new Professional Development Associate is Meghan Johnson, whose most recent work includes coordinating meetings and tradeshow for a Washington, DC based national meeting and event planning company. She is a graduate of Villanova University who majored in English, minored in Communication, and has substantial experience in writing and producing newsletters and other communications tools.

"CMAA's goal is to become the industry's most trusted source of high quality professional education for practitioners at every career stage from entry level to senior executives," says CMAA President Bruce D'Agostino. "In the near future we will be implementing major enhancements to many of our programs, as well as introducing exciting new initiatives.

"These staff additions increase the resources we can apply to this vital job," D'Agostino adds.

CMAA is North America's only organization dedicated exclusively to the interests of the professional construction and program management industry. On behalf of its twenty-five regional chapters and more than 4,000 public and private firms and

individuals throughout the Nation, CMAA promotes the construction management industry and provides professional resources, advocacy, professional development, certification, and business opportunities to its members. CMAA's national headquarters is located in McLean, Virginia and the Association's website is [www.cmaanet.org](http://www.cmaanet.org).

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