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**John McKeon Is New VP/Communications at
Construction Management Association of America**

The Construction Management Association of America has announced that John J. McKeon has joined its staff in July as Vice President, Communications.

McKeon has managed his own independent public relations consultancy for the last 25 years, and has provided diverse communications services to CMAA since 2000.

"In his role as an independent consultant, John has already contributed significantly to CMAA's growth and effectiveness over the last seven years," notes association President Bruce D'Agostino. "This experience has also given him a thorough familiarity with our industry, its issues and opportunities, which will be an important head start as he assumes responsibility for our communications programs."

At CMAA, McKeon oversees media relations, marketing, publications, government affairs, membership development, and related functions. He also provides promotional support to the association's two national meetings each year, its ongoing Professional Development programs, an annual trade show and the affiliated CMAA Foundation and Construction Manager Certification Institute.

A native New Yorker and graduate of New York University, McKeon began his career as a newspaper and wire service reporter in the New York metro area. He subsequently worked on Capitol Hill and at a major Washington, DC public relations agency before launching his own firm in 1981.

"I have worked with John for more than 20 years and consider him one of the brightest PR, marketing and government affairs professionals that I know," D'Agostino says. "I am confident that his participation on our team will help us to continue creating more success for our members."

CMAA is North America's only organization dedicated exclusively to the interests of the professional construction and program management industry. On behalf of its twenty-five regional chapters and more than 4,000 public and private firms and individuals throughout the Nation, CMAA promotes the construction management industry and provides professional resources, advocacy, professional development, certification, and business opportunities to its members. CMAA's national headquarters is located in McLean, Virginia and the Association's website is www.cmaanet.org.

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