



Sponsoring a national CMAA event is a powerful way to identify your company with the best in professional Construction and Program Management.

Attendees at our Owners Forum in May and the National Conference & Trade Show in October include leading owners, top executives of CM service provider organizations, individual practitioners, and others with a vital interest in the success of the profession.

As a sponsor, you will increase your visibility to this key audience, enhance your brand, and gain valuable face time with hundreds of industry leaders.

Your sponsorship includes all of these specific benefits:

- ***Increase your presence and company name recognition;***
- ***Earn complimentary conference registrations;***
- ***Deliver your message in a more powerful, visible way;***
- ***Gain special recognition in promotions and publications;***
- ***Make a lasting impression with top decision-makers.***



The Mission of CMAA is to promote and enhance leadership, professionalism, and excellence in managing the development and construction of projects and programs.

CMAA

The National Conference & Trade Show is CMAA's flagship annual event, drawing 1,000 or more professionals and presenting a full menu of exciting features.

The program includes keynote sessions, breakouts, social/networking gatherings, and our Trade Show, which has sold out and grown steadily in recent years. It also includes the Industry Recognition Banquet honoring the year's outstanding projects, programs, and individual achievements.

This is the year's foremost Construction and Program Management professional assembly and the best available showcase for your company!

For more information on CMAA sponsorships contact:
Mariam Ghaussy
mghausy@cmaanet.org
703-356-2622

CMAA National Conference & Trade Show

Event Sponsor Options

Diamond Sponsor (\$18,000 and Over)

Receive five (5) complimentary registrations

Platinum Sponsor (\$15,000 to \$17,999)

Receive four (4) complimentary registrations

Gold Sponsor (\$10,000 to \$14,999)

Receive Three (3) complimentary registrations

Silver Sponsor (\$6,000 to \$9,999)

Receive Two (2) complimentary registrations

Bronze Sponsor (\$3,000 to \$5,999)

Receive one (1) complimentary registration

Friend Sponsor (\$2,999 and Under)

Recognition only; no complimentary registration

Sponsorship Benefits (included with all CMAA sponsorships)

- ✓ Recognition of company name and logo in:
 - Advance promotional materials;
 - *CM Advisor*;
 - CMAA's web site with link for company homepage;
 - On-site program; and
 - Opening event of meeting
- ✓ Recognition of company name on:
 - Overall sponsor signs at the meeting and
 - Targeted signage at specific events as appropriate.
- ✓ Recognition with "Sponsor" identity ribbons for the company's representatives.
- ✓ Individual sponsorship items stipulate any additional benefits. See below.
- ✓ Preference for 2013 National Conference sponsoring opportunities – "right of first refusal."
- ✓ Preference for 2013 booth space selection for sponsors.

Sponsorship Opportunities

Companies may choose to support more than one item as multiple sponsorships increase visibility. For additional information or to secure a sponsorship, contact Mariam Ghaussy at 703-677-3366 or mghaussy@cmaanet.org.

Bronze Level Sponsorships Available
From (\$3,000 up to \$5,999)

At the Bronze level, CMAA will help you take full advantage of the high-visibility marketing and business development opportunities.



- *Recognition of company logo on marketing materials, website and onsite program*
- *Overall sponsor signs at the meeting*
- *One complimentary full convention registration*
- *And much more!*

- **\$5,000** **NOTE PADS (850 ATTENDEES)** **PENDING: CBRE**
 - Company logo/message on note pads
- **\$5,000** **NEW MEMBERS RECEPTION. (150 ATTENDEES) – AVAILABLE!!!**
 - Company logo napkins
 - Company name on invitations
- **\$5,000** **CCM RECEPTION (150 ATTENDEES)** **PENDING: MARK G. ANDERSON**
 - Company logo napkins
 - Company name on invitations
- **\$5,000** **MINI-AGENDA (850 ATTENDEES)** **PENDING: MWH**
 - Company advertisement on back cover
- **\$5,000** **HOTEL KEY CARDS (850 ATTENDEES)** **PENDING: PARSONS**
 - Company advertisement on back cover
- **\$5,000** **BADGE LANYARDS (850 ATTENDEES)** **PENDING: KEVILLE ENTERPRISES**
 - Company name or logo on lanyards
- **\$4,500** **M&M CHOCOLATE GIVEAWAYS (850 ATTENDEES)** **PENDING: MCKISSACK & MCKISSACK**
 - Company logo on M&M Milk Chocolates
- **\$4,000** **HAND SANITIZER BOTTLES/ HAND WIPES (850 ATTENDEES)** **PENDING: SAFEWORK**
 - Company logo on mini sanitizer bottles or hand wipe packets
- **\$3,500** **REGISTRANT LIST (850 ATTENDEES)** **AVAILABLE!!!**
 - Company logo on front cover and company name on each subsequent page
- **\$3,000** **NETWORKING BREAKS (850 ATTENDEES)** **PENDING: VRX; CONFIRMED: CH2M HILL**

Five \$3,000 co-sponsorships available

 - Company logo on napkins
- **\$3,000** **ONSITE PROGRAM (850 RECIPIENTS)** **PENDING: VANIR, STV; HILL INT'L**

Three, \$3,000 co-sponsorships available

 - Company advertisement on inside front cover
 - Company advertisement on inside the brochure
 - Company advertisement on inside back cover

- **\$3,000** **CYBER CAFE (580 ATTENDEES)** **PENDING: STV**
 - Company signage at computer stations
- **\$3,000** **STICKY NOTES (850 ATTENDEES)** **AVAILABLE!!!**
 - Company logo on sticky notes
- **\$3,000** **CMAA REGISTRATION AREA (850 ATTENDEES)** **AVAILABLE!!!**
 - Company name on counter signage
- **\$3,000** **CMAA SERVICES BOOTH IN TRADE SHOW (850 ATTENDEES)** **PENDING: MOCA**
 - Company logo on booth signs
- **\$2,500** **FLIER INSERTS IN REGISTRATION BAGS (850 ATTENDEES)** **AVAILABLE!!!**
 - Multiple sponsorships available: Sponsor provided flier/Ad inserted in conference bag along with conference info
- **\$2,500** **ICE CREAM BREAK (850 ATTENDEES)** **PENDING: HILL INT'L**
 - Multiple sponsorships available: Sponsor an ice cream break in your booth and receive business cards from attendees in exchange for ice cream!
- **\$2,000** **TOUR SIGNAGE (100 ATTENDEES)**
 - 2 sponsorships available
 - Show off your best project by sponsoring and hosting a Technical Tour
 - Company logo on all tour signage
- **\$2,000** **PENS/HIGHLIGHTERS (850 ATTENDEES)** **PENDING: HILL INT'L**
 - Company name/logo on pens
- **\$2,000** **CMAA FELLOWS MEETING (25 ATTENDEES)** **PENDING: HDR, INC.**
 - Company logo napkins
 - Company name on invitations

Silver & Gold Level Sponsorships Available From (\$6,000 up to \$14,999)

- **\$12,000** **CONVENTION BAGS (850 ATTENDEES)** **PENDING: ARCADIS**
 - Company logo on bag
- **\$9,000** **INDUSTRY RECOGNITION DINNER (650 ATTENDEES) – PENDING: HDR & MICHAEL BAKER INC.**

Four \$9,000 co-sponsorships

 - Reserved seating for ten at the dinner
 - Verbal recognition during dinner
- **\$9,000** **MONDAY BREAKFAST (850 ATTENDEES)** **PENDING: ORACLE**

Two \$9,000 co-sponsorships available

 - Reserved seating for ten at the breakfast
 - Verbal recognition during breakfast
- **\$8,500** **THUMB DRIVES (850 ATTENDEES)** **PENDING: PARSONS**
 - Company name or logo on label

- **\$7,500 WELCOME RECEPTION (850 ATTENDEES) PENDING: AECOM & AUTODESK**
 Four \$7,500 co-sponsorships available
 - Company logo napkins with co-sponsorship
 - Verbal recognition at the Monday breakfast
- **\$7,500 INDUSTRY RECOGNITION RECEPTION (650 ATTENDEES) PENDING: URS**
 Two \$7,500 co-sponsorships available
 - Verbal recognition at the Industry Recognition Dinner
 - Company logo napkins
- **\$7,000 ASSOCIATION AWARDS LUNCHEON (850 ATTENDEES) PENDING: HNTB**
 Two \$7,500 co-sponsorships available
 - Reserved seating for ten at the luncheon
 - Verbal recognition during luncheon
- **\$7,000 KEYNOTE SPEAKER – MONDAY BREAKFAST (850 ATTENDEES) AVAILABLE!!!**
 Two \$7,000 co-sponsorships – Keynoter to be determined
 - Special seating with speaker plus reserved seating for ten at a separate table
 - With full sponsorship, introduce the speaker at the breakfast
 - Verbal recognition during the session
- **\$7,000 KEYNOTE SPEAKER – AWARDS LUNCHEON (850 ATTENDEES) PENDING: INDAM ENGINEERS**
 Two \$7,000 co-sponsorships available
 - Special seating with speaker plus reserved seating for ten at a separate table
 - With full sponsorship, introduce the speaker at the luncheon
 - Verbal recognition during the session
- **\$6,500 OWNERS PANEL (850 ATTENDEES) PENDING: JACOBS**
 - Introduce the moderator of the session
- **\$6,000 CONFERENCE SIGNAGE (850 ATTENDEES) PENDING: PARSONS BRINKERHOFF**
 - Company name on all signs throughout the meeting
- **\$6,000 MONDAY TRADE SHOW RECEPTION (850 ATTENDEES) AVAILABLE!!!**
 Two \$6,000 co-sponsorships available
 - Company logo napkins
- **\$6,000 MONDAY TRADE SHOW LUNCH (850 ATTENDEES) PENDING: ATKINS**
 Two \$6,000 co-sponsorships available
 - Verbal recognition during luncheon
 - Company logo napkins
- **\$6,000 GEN SESSION PRODUCTION (850 ATTENDEES) PENDING: HDR; URBAN ENGINEERS, CDM**
 Three \$6,000 co-sponsorships available
 - Includes recognition for general sessions

Sponsor Agreement

CMAA National Conference & Trade Show

October 21-23, 2012

Sheraton Chicago

Chicago, IL

My company desires to participate in the 2012 CMAA National Conference & Trade Show at the sponsorship level indicated below. As an event sponsor, I understand that CMAA will provide my company with the benefits and opportunities described herein for the level of sponsorship selected.

Sponsorship Items

\$12,000 TO \$8,500 ITEMS

- Convention Bags –
- Industry Recognition Dinner
- Monday Breakfast
- Thumb drives –

\$7,500 TO \$6,000 ITEMS

- Welcome Reception
- Industry Recognition Reception
- Association Awards Luncheon
- Keynote Speaker – Monday Breakfast
- Keynote Speaker – Awards Luncheon
- Owners Panel
- Conference Signage
- Monday Trade Show Reception
- Monday Trade Show Lunch
- Gen Session Production

\$5,000 ITEMS

- Note Pads
- First Timers/New Member Reception
- CCM Reception
- Mini – Agenda
- Hotel Key Cards
- Badge Lanyards

\$4,500 TO \$2,000 ITEMS

- Hand Sanitizer Bottles
- Registrants List -
- Networking Breaks
- Onsite Program
- Cyber Café
- CMAA Registration Area
- CMAA Services Booth in Trade Show
- Flier Inserts in Registration Bags
- Ice Cream Break
- Tour Signage
- Pens/Highlighters
- CMAA Fellows Meeting

Company Information

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Contact's Email: _____

Payment information

Total Amount Due: \$ _____

Check Enclosed (payable to CMAA)

Credit Card: Visa MasterCard Amex

Card #: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Send Completed Agreement
By Email, Fax or Mail

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