



Sponsoring a national CMAA event is a powerful way to identify your company with the best in professional Construction and Program Management.

Attendees at our Owners Leadership Forum in May and the National Conference & Trade Show in October include leading owners, top executives of CM service provider organizations, individual practitioners, and others with a vital interest in the success of the profession.

As a sponsor, you will increase your visibility to this key audience, enhance your brand, and gain valuable face time with hundreds of industry leaders.



The Mission of CMAA is to promote and enhance leadership, professionalism, and excellence in managing the development and construction of projects and programs.

Your sponsorship includes all of these specific benefits:

- ***Increase your presence and company name recognition;***
- ***Earn complimentary conference registrations;***
- ***Deliver your message in a more powerful, visible way;***
- ***Gain special recognition in promotions and publications;***
- ***Make a lasting impression with top decision-makers.***

CMAA's Owners Leadership Forum is unique in putting *owners* front and center. Owners' plans, priorities and needs are the heart of the program, and all speakers are owners. The program is strategic, not "nuts and bolts."

CM/PM service providers benefit from direct interaction with America's most important owners, and from hearing first hand what's most important to them.

There's no other conference like this: extraordinary opportunity to be part of this



CMAA Owner's Forum Event Sponsor Options

Sponsorship Benefits (included with all sponsorship)

General Sponsor Level: \$3,500

- ✓ One Complimentary Registration
- ✓ Recognition of company name and logo in:
 - Advance promotional materials;
 - *CM Advisor*;
 - CMAA's web site, with link for company website;
 - Onsite program; and
 - Signage at the Forum Recognizing Sponsors
 - Acknowledgment from the lectern at the opening event and throughout the Forum as appropriate
 - Targeted signage at specific events as appropriate.
- ✓ Recognition with "Sponsor" identity ribbons for the company's representatives.
- ✓ Individual sponsorship items stipulate any additional benefits. See below.
- ✓ Preference for 2013 Owners Forum sponsoring opportunities, i.e. "right of first refusal."

Sponsorship Opportunities

Companies may choose to support more than one item as multiple sponsorships increase visibility. For additional information or to secure a sponsorship, contact Mariam Ghaussy at 703-677-3366 or mghaussy@cmaanet.org.

General Sponsorships Available(\$3,500):

CONFERENCE TOTES (400 RECIPIENTS) *PENDING: ARCADIS*

- Company logo on Tote bags

CONFERENCE SIGNAGE (400 ATTENDEES) *PENDING: ATKINS*

- Company name on all signs throughout the Forum

BADGE LANYARDS (400 RECIPIENTS) *PENDING: KEVILLE ENTERPRISES, INC.*

- Company name/logo on lanyards

HOTEL KEY CARDS (400 RECIPIENTS) *PENDING: STV*

- Company logo on hotel key cards for all attendees

NOTE PADS/ MEMO PADS (400 RECIPIENTS) *PENDING: MARK G. ANDERSON CONSULTANTS*

- Company logo on Pads

REGISTRANT LIST (400 RECIPIENTS) **AVAILABLE!!!**

- Company logo on front cover and company name on each subsequent page
- Sponsor will receive a full registrants mailing list for marketing purposes

POST-IT NOTES (400 RECIPIENTS) *PENDING: MBP*

- Company logo on Post-Its

M&M CHOCOLATE (400 RECIPIENTS) **AVAILABLE!!!**

- Company logo on M&M Milk Chocolates and wrapper

CYBER CAFÉ (400 ATTENDEES) **AVAILABLE!!!**

- Company Home page on computer home page at the Cafe

PENS/HIGHLIGHTERS (400 RECIPIENTS) *PENDING: HILL INTERNATIONAL, INC.*

- Company name on pens

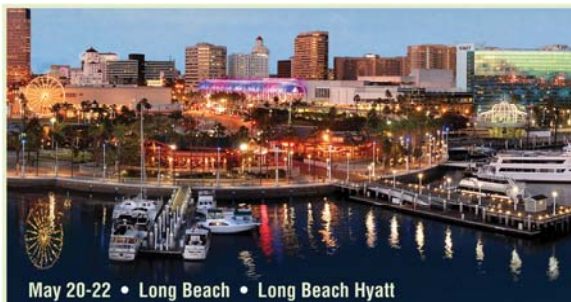
Sponsor Agreement

CMAA Owners Forum

May 20-22, 2012

Hyatt Regency Long Beach

Long Beach, CA



My company desires to participate in the 2012 CMAA Owners Forum at the sponsorship level indicated below. As an event sponsor, I understand that CMAA will provide my company with the benefits and opportunities described herein for the level of sponsorship selected.

Sponsorship Items

GENERAL SPONSORSHIP LEVEL: \$3,500

- Conference Totes
- Conference Signage
- Badge Lanyards
- Hotel Key Cards
- Note Pads/Memo Pads
- Registrants List
- M&M Chocolate Give away
- Cyber Café
- Pens/Highlighters
- Post-It Notes

Company Information

Company: _____

Contact Name: _____

Title: _____

Address: _____

City: _____

State: _____ ZIP: _____

Phone: _____

Contact's Email: _____

Payment information

Total Amount Due: \$ _____

Check Enclosed (payable to CMAA)

Credit Card: Visa MasterCard Amex

Card #: _____

Exp. Date: _____

Name on Card: _____

Signature: _____

Send Completed Agreement
By Email, Fax or Mail

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