



Firms' Advisory Group Prospectus

The Construction Management Association of America's 2012 Owners Leadership Forum will be held at the Hyatt Regency Hotel in Long Beach, California on May 20-22, 2012.

This is a unique event custom designed to address the interests and needs of owners of capital construction programs/projects. Owner attendees can register for the Leadership Forum at a special low rate, owners will be the principal presenters at all breakout educational sessions, and the agenda will include a number of private, facilitated owners-only discussion periods.

In addition to owners, individuals and organizations providing Construction and Program Management services will make up the other major component of the Leadership Forum audience. They will have their own dedicated plenary session and will join with the owners in other plenary sessions and educational breakouts. The Owners Leadership Forum is organized according to a "summit" concept, providing three concurrent programs addressing the specific concerns of these industry sectors:

- *Building Projects*
- *Infrastructure Projects*
- *Program Management*

Each summit will include *several Educational Breakout Sessions* along with an Owners' Discussion Panel Session and a Private Owners-only Discussion. The duration of each of these program elements will be an hour.

Advisory Group members:

Advisory Group members will help shape each Summit and is so doing identify your company as a pacesetter in innovation and service.

- Recommends high profile owner executives to participate in Owner Discussion Panels and Town Hall
- Participates in selection of education sessions' topics/speakers
- **Invests in event with a \$7,500 Summit sponsorship**

Sponsorship Benefits:

- Recognition of company name and/or logo in:
- Advance promotional materials; *CM Advisor*; CMAA web site; • Signage at the Forum; and, On site collateral materials.
- Acknowledgment from podium throughout Forum
- Table top display throughout event in main foyer
- Two complimentary registrations for Forum
- "First right of refusal" for 2013 Owners Leadership Forum Advisors Group

Functions Included:

- Sunday Welcome Reception
- Monday Breakfast & Lunch
- Owners Panel Presentations Monday & Tuesday
- Tuesday Breakfast
- Tuesday Town hall with Owners
- CII Best Practices Workshops