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**New Thomsen Book Explores Program Management,  
Will Benefit CMAA Foundation**

“I believe that the construction industry has, without fanfare, changed from a project industry to a program industry...and I believe many managers have missed this change.”

In those words, Chuck Thomsen, FAIA, FCMAA, sums up the motivation for his book, *Program Management: Concepts and Strategies for Managing Capital Building Programs*, newly published by the Construction Management Association of America (CMAA) Foundation.

Thomsen has assigned the copyright for his book to the CMAA Foundation, meaning that all of its revenues will be channeled back into the industry to support scholarships, career promotion, research and other activities.

“This is an extraordinary donation of effort and wisdom to help build a better industry, and to equip that industry to build a better America,” said Bruce D’Agostino, CMAA president and CEO.

The American Institute of Architects has cooperated in the publication, noting in a special prefatory note that “The ideas expressed in the book can serve as a catalyst for considering (a) new way of approaching the work that architects do.”

AIA’s statement adds, “Program Management involves taking the broad view, rather than a project-by-project view. Thomsen points out that this approach allows the Program Manager to identify the common aspects of multiple projects—processes, products, and people—and to learn from them to improve the cost, schedule, and quality of future projects in the program.”

Thomsen, the first professional to become a Fellow of both CMAA and AIA, argues in the book that “organizations with continuous building programs build most of America’s buildings.” Recognizing the similarities and shared processes in these programs, he adds, opens up “extraordinary opportunities for continuous improvement.”

Chapters of *Program Management* address basic processes and definitions, strategies for organizing and/or outsourcing key functions, metrics for measuring results, alliancing, project delivery concepts, and key factors in success for complex ongoing programs.

“The time has come for this book, or perhaps it is past due,” said Don Russell, CCM, FCMAA, in the book’s Foreword. “Chuck Thomsen is one of the individuals who created our Construction Management industry, starting back in the 70s. As an architect, he has always been genuinely concerned about improving the quality of the products our industry produces. But he started one of the first Agency CM firms because he was also concerned about improving the process by which our industry delivered its products.”

*Program Management* is available online at the CMAA Bookstore for \$49.95 (non-members) or \$39.95 (CMAA members). It is also available through Amazon.com and other popular online booksellers.

CMAA Foundation is a charitable organization associated with CMAA. It was established to provide dedicated funding for academic scholarships and support for original, targeted market and technical research in the field of construction management. The Foundation promotes CM Careers to future generations and develops the CM workforce.

CMAA is North America's only organization dedicated exclusively to the interests of the professional Construction and Program management industry. On behalf of its twenty-five regional chapters and more than 4,700 public and private firms and individuals throughout the nation, CMAA promotes the Construction Management industry and provides professional resources, advocacy, professional development, certification, and business opportunities to its members. CMAA's national headquarters is located in McLean, Va. The Association’s website is [www.cmaanet.org](http://www.cmaanet.org).

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