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### **Badger and Weldon to Keynote CMAA Spring Leadership Forum**

One of America's most honored speakers on leadership and motivation, along with a nationally recognized innovator in construction education, will keynote the upcoming 2009 Leadership Forum of the Construction Management Association of America. The two speakers will focus on the state of the construction industry today, and explore critical issues surrounding the value of effective leadership in today's turbulent economy.

The CMAA Leadership Forum will take place May 17-19, 2009 at the Westin Kierland in Scottsdale, Arizona.

More than 400 industry leaders are expected to attend, including CM professionals and owners from both the private and public sector.

The keynote speakers are:

- **William W. Badger, Ph.D., PE, NAC**, is an industry veteran who spent his early career as Commander of a U.S. Army Engineering District, providing leadership and management to a large audience within the engineering organization. Since 1992 he has served as a Professor in the Del E. Webb School of Construction at Arizona State University. He was instrumental in the growth of the School from department level to one of the only three schools of construction in the university system in the United States. Badger was recognized as one of the 25 ENR "Newsmaker of 2008" for his outstanding Leadership Education.
- **Joel Weldon**, a well known "idea consultant" serving many of the world's leading organizations, carries a practical message illustrated by real life stories and examples. Weldon's unique corporate logo, an eight-ounce can that says "Success Comes in Cans, Not in Cannots," sums up his philosophy: whether you think you can or you can't, you're usually right. Weldon is the only speaker to have earned all four of the more coveted accolades in the speaking profession.

The program will also encompass 17 "breakout" education sessions showcasing topics ranging from team building to the latest emerging technologies. Last year, educational sessions were structured to appeal to CM practitioners at different career stages, allowing attendees to make educated choices about which sessions would be most relevant. This element of "career progression" was well received by members and will be implemented again this year.

Additional information about the CMAA leadership Forum will be published in the coming weeks on the Association's website, [www.cmaanet.org](http://www.cmaanet.org).

CMAA is North America's only organization dedicated exclusively to the interests of the professional Construction and Program management industry. On behalf of its 25 regional chapters and more than 5,400 public and private firms and individuals throughout the nation, CMAA promotes the Construction Management industry and provides professional resources, advocacy, professional development, certification, and business opportunities to its members. CMAA's national headquarters is located in McLean, Va. The Association's website is [www.cmaanet.org](http://www.cmaanet.org).

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