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CMAA Foundation Introduces Career Videos

“When you work on a project, you actually get hooked,” says Walter Fedrowitz, CMIT, a young Construction Manager with American Infrastructure, Inc., describing why he loves his job. Fedrowitz is one of three young CMs featured in new videos produced by the CMAA Foundation to promote careers in CM.

“The spark that got me into Construction Management was taking a job tour of the Woodrow Wilson Bridge,” says Fedrowitz. “Within an hour I was sold. There were about 100 guys working, all different trades. There were carpenters, laborers, iron workers-and they were all working on separate paths towards the same common goal,” he said.

He likes the fast-paced environment of his profession and says, “A person who would thrive in CM is the type of person who enjoys something new every day.”

The CMAA Foundation’s new video clips feature testimonials from young CM professionals describing the most rewarding aspects of their career choice. The clips are available Facebook and YouTube, and are ideal for embedding on websites, in presentations, or for use at career fairs. “We firmly believe that these videos will be very beneficial in helping us recruit our next generation of leaders,” said Christine Keville, Chair of the Foundation Board of Directors.

Taryn Doherty of Keville Enterprises described a transit project as one of her most rewarding achievements, “I especially like the aspect of being able to build projects that have a positive impact for so many people,” she said. “Every day can bring about a challenge, and every day you can continue to learn something new.”

“I think someone who would like construction management is someone who’s got tons of curiosity. Once you got that, you can get off to the races,” said Jemehl Lillie-Holland of B. F. Saul Company. Explaining why she loves to go to work every morning, she said, “You get to watch a job go from paper to reality...I love being able to drive by a building and say ‘I built that.’”

Links to the video clips are available on the CMAA website at <http://cmaanet.org/career-videos>.

The CMAA Foundation was established by CMAA to provide dedicated funding for academic scholarships and support for original, targeted market and technical research in the field of construction management. Through the Foundation, contributors help create new knowledge, improve professional practice, and assure the future of the CM profession.

CMAA is North America's only organization dedicated exclusively to the interests of the professional Construction and Program management industry. On behalf of its 25 regional chapters and more than 5,300 public and private firms and individuals throughout the nation, CMAA promotes the Construction Management industry and provides professional resources, advocacy, professional development, certification, and business opportunities to its members. CMAA's national headquarters is located in McLean, Va. The Association's website is www.cmaanet.org.

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