

BENCHMARKS WITH DASHBOARD INDICATOR LEVELS

Green=Meeting key areas identified

Yellow=Missing some elements, but largely on track

Red=Missing more than 1/2 of the key elements

ACTIVITY

GREEN

YELLOW

RED

Leadership:

Board Meetings	Monthly	Every other month	Rarely
Board Members	Full Board & Committees	Four (President, three others)	Less than four members
Board Succession Plan	Fully functioning	Written, limited implementation	No plan
Board Turnover	50% or more serving 1 st or 2 nd term	50% or more serving 3 rd term	75% serving 3 rd term
Board Member Participation	All meetings-chapter & board	Participate in either chapter or Board	Participating rarely

Membership:

Chapter Members	More than 50 mbrs, 6 firms, 3 Owners	25 mbrs, 3 firms; 1 Owner	Less than 25 members
Retention & Recruitment	Chapter growth yearly	Not declining	Declining
Membership Assessment	Monitored monthly	Monitored quarterly	Never review
Membership Plan	In place, followed; have Membership Chair	In place, somewhat followed	No plan
Owner Focus	More than one focused program yearly	One focused program yearly	No program
Member Involvement in Functions	60% participate/attend yearly	40% participate/attend yearly	25% participate/attend yearly
Participation w/Other Organizations	Hold joint events/meetings	Maintain relationships	No contact

Administrative:

Finances	Contributing to reserve funds	Not in debt	In debt
Financial Budget & Plan	In place and followed	In place, somewhat followed	No plan
IRS Compliance	Filed yearly	Filed yearly	Not filing
Incorporation	Completed	Completed	Not completed
Affiliation Agreement	Reviewed yearly by new Board	Reviewed yearly by new Board	Not reviewed
Chapter Annual Report	Filed yearly	Filed yearly	Not filing
Chapter of the Year Entry	Submit yearly	Submit yearly	Not submitting
Activity for CMAA Leaders	Represented at both yearly meetings	Represented at one yearly meeting	Not represented
Communication w/Members	Monthly or more	Quarterly	Rarely
Chapter Meetings/Programs	Monthly	Quarterly	Rarely
Chapter Awards	Full awards program with event	Present some awards	No program

CMAA Component Relations:

CCM Activity	Increase numbers yearly & host program	Increase number or host program	Not participating
Student Scholarships	More than one presented yearly	One presented yearly	None presented
Student Chapters	Host at least one	Considering serving as host	No interest