

# CMAAdvisor

## Advertising Insertion Order

### Company Information

Advertiser

Address

City

State

Zip

### Agency/Client Acceptance

By signing below I acknowledge that I have read and accept the terms and conditions outlined in the *CMAAdvisor* rate card; I agree to pay the specified rate and any additional production charges that may be incurred (subject to an advance estimate).

Authorized signature

Title

Phone

E-mail

### Method of Payment

An invoice will be sent after publication. An icon and link to the *CMAAdvisor* digital newsmagazine will be supplied to post on your Website.

### Specifications

Please publish in the *CMAAdvisor* according to the following specifications:

#### Frequency

1x  3x  6x

#### *CMAAdvisor* Issue date

Sept. – Oct. 2009  Nov. – Dec. 2009  
 Jan. – Feb. 2010  March – April 2010  
 May – June 2010  July – Aug. 2010

#### Ad size

Full page with bleed  Full page  
 Half page horizontal  Half page vertical  
 Quarter page  Advisor Spotlight

#### Customized options

Add link to Website or email  
 Add custom flash animation  
 Add rich media integration (audio, video or animation)  
 Bellyband, gatefold, or popup  
 Other \_\_\_\_\_

#### Rate (per insertion, including customized options)

\$ \_\_\_\_\_

### Delivery of Materials

#### Materials provided on disk:

If delivering files on disk, please send to:  
Michell Dixon  
TGD Communications, Inc.  
ATTN: *CMAAdvisor* Advertising  
901 N Pitt Street, Suite 250  
Alexandria, VA 22314-1536  
PH: 703.548.0200

#### Materials provided via FTP:

Materials must be compressed using Zip or Stuffit technology. You may use our FTP site to place your compressed PDF files. We do ask that you send an email to michell.dixon@tgdcom.com when files have been posted. In the subject line of your email message, please indicate the date of the issue(s) in which your material is to appear.

Information for accessing the FTP site is at [www.tgdcom.com/ftphelp](http://www.tgdcom.com/ftphelp).

**CMAA**  
Construction Management  
Association of America  
[www.cmaanet.org](http://www.cmaanet.org)