

CMAA OWNERS FORUM

MAY 2-4, 2010 ■ ATLANTA, GA

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BEST PRACTICES...

GROWTH STRATEGIES...

BETTER OUTCOMES FOR EVERY PROJECT
AND PROGRAM

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WELCOME TO THE CMAA OWNERS FORUM

Dear Colleague:



The connection between Construction Owners and the Construction and Program Management Service Providers who serve them is a subtle and vital one.

At stake in this relationship is the success of many billions of dollars worth of construction, as well as the quality of life enjoyed by our citizens and communities nationwide.

Productive collaboration between owners and CMs/PMs must be built on timely and accurate knowledge, together with a full understanding of the owner's needs and priorities.

With this goal in mind, CMAA has introduced this innovative new national event. We have built the program around owners – our plans, concerns and requirements – but structured it in a way that will produce significant business benefits to CM/PM providers as well.

The program begins with a powerful session on construction Best Practices, presented by the Construction Industry Institute of the University of Texas at Austin as part of the recently announced alliance between CMAA and CII.

We will then move through a series of general sessions devoted to trends and issues in buildings, infrastructure, process industries and among federal owners, plus a session on leadership by the CMAA College of Fellows.

This is indeed a value-packed program. Thank you for being part of it, and have a great Forum!

Gary Cardamone, PE
Director of Construction Management
Port of Long Beach, CA
CMAA Chair 2009-2010
Owners Forum Chair 2010



Forum Host Chapter: South Atlantic
Crystal Carter, President
ATC Associates, Inc.

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SUNDAY, MAY 2

11:00 am – 6:00 pm	Registration Open	
8:00 am – 11:45 am	CMAA Chapters Leaders Meeting	EAST WEST PACES
8:00 am – 12:00 pm	CMCI Board of Governors Meeting	CHASTAIN
1:00 pm – 3:00 pm	CMAA Foundation Board Meeting	CHASTAIN
1:00 pm – 3:00 pm	CII Special Session: Best Practices	GRAND BALLROOM CDE
3:00 pm – 3:15 pm	Networking Break	BALLROOM PRE-FUNCTION AREA
3:15 pm – 4:45 pm	CMAA College of Fellows Roundtable Session: Leadership: Filling the Gap in Capital Construction	GRAND BALLROOM CDE
5:00 pm – 6:00 pm	Welcome Reception	BALLROOM PRE-FUNCTION AREA

MONDAY, MAY 3

7:15 am – 5:30 pm	Registration Open	
7:30 am – 9:00 am	Breakfast & Welcome Address: CMAA Chair Gary Cardamone, PE	GRAND BALLROOM AB
9:00 am – 9:15 am	Networking Break	BALLROOM PRE-FUNCTION AREA
9:15 am – 10:45 am	Plenary Session – Buildings	GRAND BALLROOM CDE
10:45 am – 11:00 am	Networking Break	BALLROOM PRE-FUNCTION AREA
11:00 am – 12:30 pm	Plenary Session – Process Industries	GRAND BALLROOM CDE
12:30 pm – 1:30 pm	Networking Luncheon	GRAND BALLROOM AB
1:45 pm – 3:15 pm	Plenary Session – Transportation and Transit	GRAND BALLROOM CDE
3:15 pm – 3:30 pm	Networking Break	BALLROOM PRE-FUNCTION AREA
3:30 pm – 5:00 pm	Town Hall with Owners	GRAND BALLROOM CDE
5:00 pm – 6:30 pm	“Old South” Foundation Reception	EAST WEST PACES & OUTDOOR TERRACE

TUESDAY, MAY 4

7:00 am – 11:30 am	Registration Open	
7:00 am – 9:00 am	CMAA Fellows Meeting	CHASTAIN
7:30 am – 9:00 am	Breakfast with Featured Keynote: CII Executive Director Wayne Crew	GRAND BALLROOM AB
9:00 am – 9:30 am	Networking Break	BALLROOM PRE-FUNCTION AREA
9:30 am – 10:45 am	Plenary Session – Federal Owners	GRAND BALLROOM CDE
10:45 am – 11:00 am	Networking Break	BALLROOM PRE-FUNCTION AREA
11:00 am – 12:00 pm	Closing Town Hall with Federal Owners	GRAND BALLROOM AB

(Subject to change)

■ Education Sessions

SUNDAY, MAY 2, 2010

CMAA Chapters Leaders Meeting

8:00 am – 11:45 am ■ EAST WEST PACES

CMCI Board of Governors Meeting

8:00 am – 12:00 pm ■ CHASTAIN

CMAA Foundation Board Meeting

1:00 pm – 3:00 pm ■ CHASTAIN

EDUCATION SESSION

1:00 pm – 3:00 pm ■ GRAND BALLROOM CDE

CII Special Session: Best Practices

Launch your Owners Forum by taking part in a special program on construction Best Practices, presented by the Construction Industry Institute.

CII, based at The University of Texas at Austin, is a consortium of more than 100 members, including construction owners both public and private, major engineering, construction and CM services firms and academics.

CII offers broadly and thoroughly validated Best Practices that help owners and contractors achieve superior performance in terms of safety, quality, schedule and cost. The Institute's emphasis is on metrics – on proving the connection between a best practice and an improved outcome.

In this two-hour session, **Manuel Garcia, PE**, associate director of CII, will explore select Best Practices to provide a valuable understanding of how CII research can provide effective project execution.

It's a superb way to kick off a high-value Owners Forum. Don't miss it!

Networking Break3:00 pm – 3:15 pm ■
BALLROOM PRE-FUNCTION AREA**EDUCATION SESSION**

3:15 pm – 4:45 pm ■ GRAND BALLROOM CDE

CMAA College of Fellows Roundtable Session:**Leadership: Filling the Gap in Capital Construction***Presented by the CMAA College of Fellows*

In today's complex, multi-player, budget- and time-constrained construction environment, owners are looking for leadership. They need qualified and committed leaders to drive innovation, promote collaboration and deliver successful projects.

The CMAA College of Fellows offers this opportunity to join some of the most experienced and thoughtful experts in the business in a highly interactive exploration of this critical opportunity area.

Moderators: **Charles B. Thomsen, FCMAA, FAIA, CTI** & **Donald B. Russell, CCM, FCMAA, Vanir Construction Management, Inc.**

Panelists:

David Chambers, *Director of Planning and Architecture, Sutter Health*

William Daigneau, *Vice President, Operations & Facilities Management, MD Anderson Cancer Center*

Mike Germinario, PE, CCM, *Director of Program Planning, U.S. Customs and Border Protection*

Mark Hellstern, *General Manager, Nuclear Generation Development Construction, Tennessee Valley Authority (TVA)*

Welcome Reception5:00 pm – 6:00 pm
BALLROOM PRE-FUNCTION AREA

Plan to attend the Welcome Reception and start the Owners Forum off right! Catch up with old friends and meet new ones before going out to experience Southern Hospitality.

\$65 fee for non-registrants.

Co-sponsored by Jacobs & MWH

Credit for Professional Development

CMAA University provides registrants with Professional Development credit for each education session attended. In order to meet the varied formats for reporting mandated education requirements to licensing boards, credits are identified as Professional Development Hours (PDH), Continuing Education Units (CEU) and Learning Units (LU). CMAA is registered with the American Institute of Architects (AIA) as an approved provider. CMAA is also a registered provider of continuing education for the National Council of Examiners for Engineering and Surveying (NCEES).

Conference attendees may earn up to 10 PDH, 1.00 CEU and 10 LU by participating in the conference. Electronic transcripts and AIA reports are available on request. CCMs may also earn two (2) points toward CMCI re-certification by attending this forum event.



MONDAY, MAY 3, 2010

Breakfast & Welcome Address by CMAA Chair Gary Cardamone, PE

7:30 am – 9:00 am ■ GRAND BALLROOM AB

Join CMAA Chair **Gary Cardamone, PE**, for an update on association activities and trends affecting the business in 2010 and beyond. Cardamone is the second owner to chair CMAA, and has made it a priority to bring owner concerns and viewpoints to the fore in planning association initiatives. The breakfast program will provide an overview of the upcoming Forum sessions and a briefing on other current CMAA business.

Breakfast co-sponsored by MOCA Systems, Inc. and Weston Solutions, Inc.

General session production co-sponsored by HDR, Inc., HNTB Corporation and Urban Engineers, Inc.

Networking Break

9:00 am – 9:15 am ■
BALLROOM PRE-FUNCTION AREA



EDUCATION SESSION

9:15 am – 10:45 am ■ GRAND BALLROOM CDE

Plenary Session – Buildings

**Featuring Georgia Aquarium,
Sutter Health, Target Corporation and
MD Anderson Cancer Center**

Buildings – new and renovated, large and small, for every possible purpose – remain the mainstay of construction in the United States. This panel offers the viewpoints of a diverse group of owners.

The Georgia Aquarium is the world's largest with 8 million gallons of water. A new, \$110 million dolphin exhibition area is scheduled for completion in 2010.

Sutter Health is one of the nation's leading not-for-profit networks of community-based health care providers, delivering high-quality care in more than 100 Northern California communities. Sutter Health operates 25 hospitals and a variety of other facilities.

Target Corporation operates more than 1,700 stores in 49 states. In 2010, the company plans to spend \$1 billion to renovate 340 properties while opening new locations.

The University of Texas *MD Anderson Cancer Center* in Houston is one of the world's most respected centers focused on cancer patient care, research, education and prevention. The new, \$110 million Banner Cancer Center is now under construction and scheduled to open in 2011.

Moderator: **Joseph L. Seibold, PE, FCMAA, ARCADIS**

Panelists:

Anthony Godfrey, CPA, *President & Chief Operating Officer, Georgia Aquarium*

David Chambers, *Director of Planning and Architecture, Sutter Health*

Calvin Chung, *Director of Construction, Target Corporation*

William Daigneau, *Vice President, Operations & Facilities Management, MD Anderson Cancer Center*

Networking Break

10:45 am – 11:00 am ■
BALLROOM PRE-FUNCTION AREA

MONDAY, MAY 3, 2010

EDUCATION SESSION

11:00 am – 12:30 pm ■ GRAND BALLROOM CDE

Plenary Session – Process Industries**Featuring Procter & Gamble Co., Chevron USA, Southern Company and Tennessee Valley Authority (TVA)**

From manufacturing and distribution of consumer products to generation of electric power, process industries drive enormous new construction and renovation investments in the U.S. every year. This session provides a look at the plans of major players in nuclear power, electricity generation and transmission, oil and gas, and diversified consumer products.

Procter & Gamble Co., with more than \$76 billion in annual sales, is one of the world's largest companies and markets such well known products as Pampers, Tide and Crest.

Over the next three years, *Chevron USA* expects that 25 projects with a net Chevron investment of more than \$1 billion will achieve start up or final investment decisions.

Southern Company serves 4.4 million customers and has more than 42,000 megawatts of generating capacity. It is the premier energy company serving the Southeast, with last year's operating revenues topping \$15 billion.

The Tennessee Valley Authority (TVA) is the nation's largest public power company. It operates fossil-fuel, nuclear and hydropower plants serving customers in seven states.

Moderator: **Mark Bridgers**, *FMI Corporation*

Panelists:

Joseph P. Gionfriddo, *Global Construction Manager, Procter & Gamble Co.*

William G. Simpson, PE, PMP, *Manager, Consulting Services, Interface Project Resources Company, A Division of Chevron USA*

Eddie Clayton, *Outage and Labor Optimization Manager, Southern Company Services*

Mark Hellstern, *General Manager, Nuclear Generation Development Construction, Tennessee Valley Authority (TVA)*

Networking Luncheon

12:30 pm – 1:30 pm ■ GRAND BALLROOM AB

During lunch you have the option to join a "topic table" for a guided discussion of a specific issue or opportunity for the CM profession... or, you can choose a more traditional approach and enjoy some unstructured networking and conversation along with your meal.

Luncheon co-sponsored by HNTB and Indam Engineers, Inc.



MONDAY, MAY 3, 2010

EDUCATION SESSION

1:45 pm – 3:15 pm ■ GRAND BALLROOM CDE

Plenary Session – Transportation and Transit

Featuring American Airlines, Hartsfield-Jackson Atlanta International Airport, Transurban Group, Dallas Area Rapid Transit (DART) and District of Columbia Department of Transportation (DDOT)

Transportation and transit systems have been targeted for significant investment under ARRA and will be a major component of the projected surface transportation reauthorization act being considered in Congress later this year. This panel brings together leaders from a spectrum of transportation modes.

American Airlines serves 250 cities in 40 countries with, on average, more than 3,400 daily flights. The combined network fleet numbers more than 900 aircraft.

Hartsfield-Jackson Atlanta International Airport is implementing a Capital Improvement Program valued at more than \$6 billion, including a new international terminal scheduled for completion in 2012.

Transurban Group is a toll road owner and operator with interests in Australia and North America. Current projects include the Pocahontas 895 highway and the HOT lanes on I-495 in northern Virginia.

Dallas Area Rapid Transit (DART) serves Dallas and 12 surrounding cities with rail, bus, HOV and other transportation services. Through 2013, the DART Rail System is slated to nearly double in size to 90 miles.

District of Columbia Department of Transportation (DDOT) has recently begun construction on its largest project ever, replacing two existing bridges with three new ones. The agency administers more than 1,000 miles of roadway and is currently executing some \$123 million in ARRA funds.

Moderator: Sam H. Sleiman, PE, CCM, MassPort

Panelists:

Kenneth Bower, Managing Director, Corporate Real Estate, American Airlines

Dan Molloy, Assistant General Manager / Planning & Development, Hartsfield-Jackson Atlanta International Airport

Tony Adams, Vice President, Development and Major Project Support, Transurban Group

Tim McKay, PE, Senior Vice President, Rail Program Development, Dallas Area Rapid Transit (DART)

Ronaldo "Nick" Nicholson, Chief Engineer, District of Columbia Department of Transportation (DDOT)

Networking Break

3:15 pm – 3:30 pm ■
BALLROOM PRE-FUNCTION AREA

EDUCATION SESSIONS

3:30 pm – 5:00 pm
GRAND BALLROOM CDE

Town Hall with Owners

Owner speakers from the day's three general sessions return to the dais to answer your questions and explore common themes from their presentations.

Hosted by: Mark Bridgers, FMI Corporation

"Old South" Foundation Reception

5:00 pm – 6:30 pm
EAST WEST PACES & OUTDOOR TERRACE

This reception provides a great opportunity to network, unwind and make dinner plans. If you haven't purchased a ticket yet, please go to the Registration Desk. The \$50 fee includes entertainment and Southern-themed food and drink. \$20 of your fee is tax deductible and will benefit the CMAA Foundation to build a better future for the profession.

"Old South" Foundation Reception Sponsors are acknowledged on page 11.



TUESDAY, MAY 4, 2010

CMAA Fellows Meeting

7:00 am – 9:00 am ■ CHASTAIN

*CMAA Fellows Meeting sponsored by HDR, Inc.***Breakfast with Featured Keynote by CII Executive Director Wayne Crew**7:30 am – 9:00 am
GRAND BALLROOM AB

CMAA's alliance with the Construction Industry Institute, University of Texas at Austin, has gone public with the theme, "Best Practices – Best Practitioners." CII's strong emphasis on metrics and rigorous industry research makes it an ideal partner for CMAA in trying to bring the benefits of professional Construction and Program Management to the widest possible audience. The Institute's membership includes major owners, leading CM/PM services firms and academic institutions nationwide.

At this breakfast, CII Executive Director Wayne Crew will introduce CII and describe what CMAA members can expect from this collaboration as it moves forward in the months ahead.

*Breakfast co-sponsored by HNTB Corporation***Networking Break**9:00 am – 9:30 am ■
BALLROOM PRE-FUNCTION AREA**EDUCATION SESSION**

9:30 am – 10:45 am ■ GRAND BALLROOM CDE

Plenary Session – Federal Owners**Featuring U.S. Army Corps of Engineers, U.S. General Services Administration, U.S. Department of Veterans Affairs, U.S. Department of State - Overseas Building Operations and U.S. Customs and Border Protection**

The federal government is much more than just a source of funding for projects nationwide. Government agencies also spend many billions on their own programs, and in this session you will hear first hand how five major agencies are planning and managing their investments.

The U.S. Army Corps of Engineers includes more than 34,000 civilian and military personnel dedicated to building infrastructure, protecting the environment, dredging waterways and performing other projects both civil and military.

The U.S. General Services Administration oversees all federal civilian construction work, including more than \$2 billion in ARRA-funded projects awarded by March 2010.

The U.S. Department of Veterans Affairs will spend about \$1.9 billion in 2010 and \$1.6 billion under the President's budget request for 2011. These funds will support completion of three veterans' hospitals now underway as well as two other facilities now in the design stage.

The U.S. Department of State - Overseas Building Operations directs worldwide construction operations for the State Department and the U.S. Government community serving abroad. Since 2001, OBO has opened 68 new facilities and has 29 under design and construction.

U.S. Customs and Border Protection has outlined a multiyear plan to modernize or replace all 163 land ports of entry on U.S. borders. This program includes some \$420 million in ARRA funding.

Moderator: Robert C. Hixon, Jr., PE, CCM, FCMAA, Hill International**Panelists:****Mike Abeln, PE**, Chief of Construction, U.S. Army Corps of Engineers**Anmarie Sweet-Abshire, AIA, CCM**, U.S. General Services Administration**Milan Srskic, CCM, FHFI**, Acting Chief, Project Management Services, U.S. Department of Veterans Affairs**Daniel B. Hogan**, Director, Office of Construction Management, U.S. Department of State – Overseas Building Operations**Mike Germinario, PE, CCM**, Director of Program Planning, U.S. Customs and Border Protection

TUESDAY, MAY 4, 2010

Networking Break

10:45 am – 11:00 am ■
BALLROOM PRE-FUNCTION AREA

“Old South” Foundation Reception Sponsors

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EDUCATION SESSIONS

11:00 am – 12:00 pm ■ GRAND BALLROOM AB

Closing Town Hall with Federal Owners

Wrap up the 2010 CMAA Owners Forum with a lively give-and-take among the federal owners in the morning's presentation. Ask your questions and get all the details and clarity you need.

Hosted by: Dennis Doran, CMAA

CMAA 2010 WATER SUMMIT

JULY 18-20 • KANSAS CITY, MO

Leading system owners and CM/PM service providers will come together to focus on:

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CMAA's Second Water/Wastewater Summit

Hear first-hand from:

- **Top system owner executives** from San Francisco, New York City, Cincinnati, and others.
- **Leading CM/PM firm senior executives** from CDM, CH2M HILL, HNTB, Parsons, Black & Veatch and AECOM Water.
- **Keynote speaker** Robert Glennon, author of *Unquenchable: America's Water Crisis and What To Do About It*.

Attend 12 carefully selected education sessions...

Focus on today's issues and solutions in one of America's most critical infrastructure segments.

CMAA OWNERS FORUM

MAY 2-4, 2010 • ATLANTA, GA

Cell Phone Etiquette

As a courtesy to your fellow conference attendees when you're in a formal setting such as the discussion forums, education sessions, or general sessions, please turn off your cell phone or set it to vibrate. CMAA appreciates your cooperation with this request.

Responsible Drinking Policy

Recognizing the emphasis on receptions and the potential for alcohol abuse, CMAA has issued a statement encouraging responsible drinking. Supporting this policy, all CMAA-sponsored receptions will offer non-alcoholic drinks. Alcohol will not be served to anyone under the age of 21.

CMAA Bookstore

Don't miss this chance to browse through books you've been interested in purchasing from CMAA. The entire selection of titles is available for pre-ordering at the registration area beginning on Sunday at 11:00 am. The books you order onsite will include a 10% price discount and will be shipped after the Owners Forum at no charge to you – so take advantage of this money-saving offer!

**Speaker Ready Room
HABERSHAM**

SUNDAY	11:30 am – 5:00 pm
MONDAY	7:30 am – 5:15 pm
TUESDAY	7:00 am – 11:00 am

Registration

Check your registration materials carefully to be certain you have the proper meeting credentials: Badge, badge holder and lanyard, and any additional tickets you may have purchased. You will also receive the onsite program, a highlighter, and a registrant list.

Badges will be checked for entry into all non-ticketed Forum events; therefore, it is important that badges be worn at all times. Those persons not wearing appropriate Forum badges may be turned away. Lost badges can be replaced for a \$10 fee. Tickets will be collected at all events requiring ticket purchase. Lost or stolen tickets are not replaceable; re-purchase is required.

OCTOBER 3 - 5 • MANCHESTER GRAND HYATT



CMAA

San Diego '10

NATIONAL CONFERENCE & TRADE SHOW

Watch for details as they become available at: www.cmaanet.org



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(as of April 15, 2010)

Through sponsorships, the following firms are helping to enhance several of the events at the Owners Forum.

A special thanks to all participating firms for their support.

SILVER LEVEL (\$5,000-\$7,999)



BRONZE LEVEL (\$3,000-\$4,999)



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