

CMAA 2008 Leadership Forum

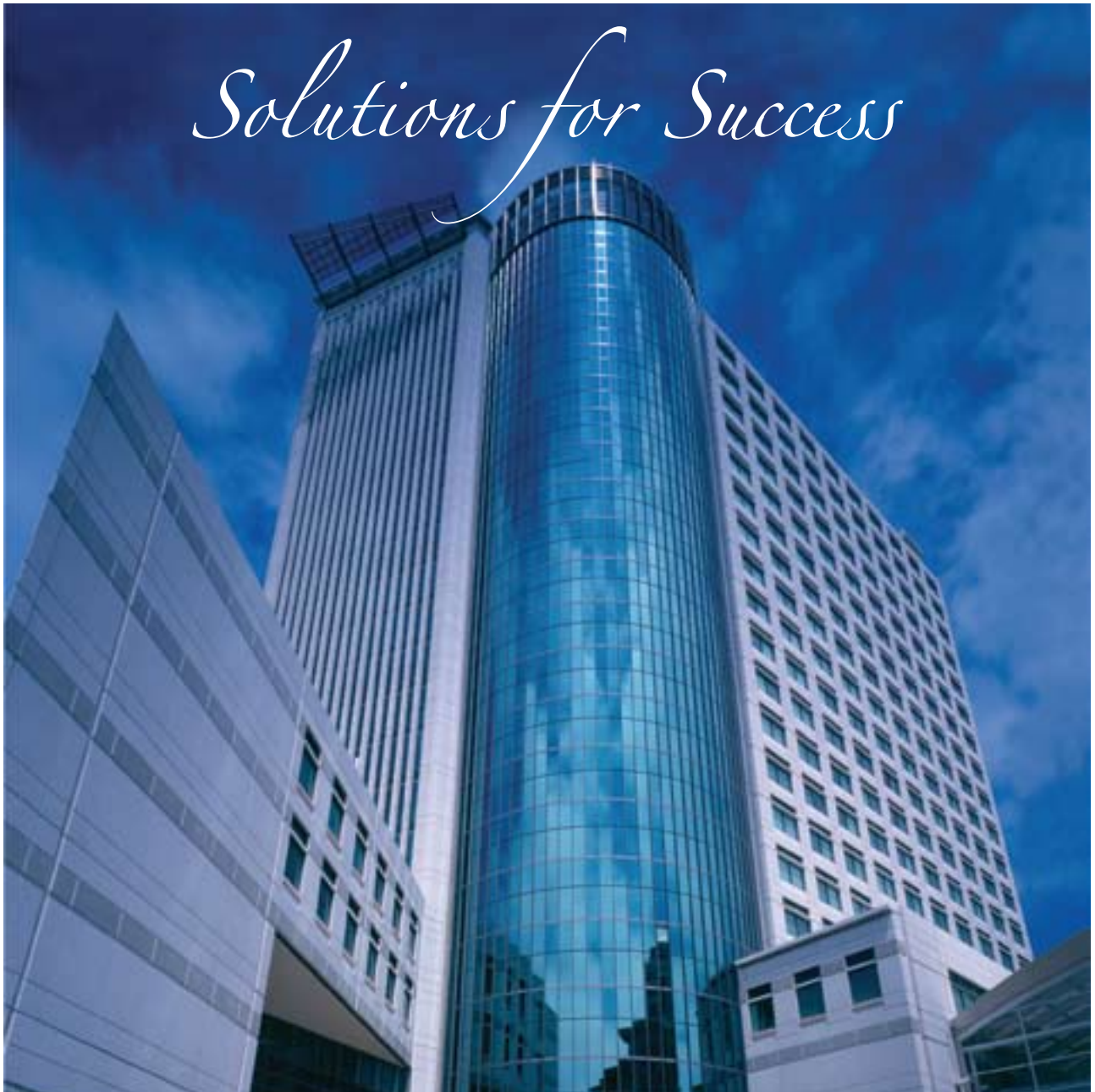
Developing Excellence Through Leadership.

Welcome CMs/PMs and owners,
exploring ways to lead projects,
programs and organizations
to greater success.

ONSITE PROGRAM

BALTIMORE MARRIOTT INNER HARBOR AT CAMDEN YARDS
BALTIMORE, MARYLAND ■ MAY 18-20, 2008

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Developing Excellence Through Leadership.

Dear Colleague:

Downtown Baltimore is an ideal location for **CMAA's Leadership Forum** because this city exemplifies the impact of far-sighted and sustained leadership.

A half century ago, Baltimore set out to remake its old, deteriorating core. This effort not only brought new life to an old city, but also provided a model for similar rebirths in dozens of other jurisdictions.

Leadership was a key to this success. We will launch our conference by hearing from one of the original shapers of Baltimore's renaissance, Martin L. Millspaugh. Then we will proceed to a multi-faceted exploration of our theme, "Developing Excellence Through Leadership."

Our luncheon keynoter on Monday is Gen. Barry R. McCaffrey, USA (Ret.), and we will close our business Tuesday with a provocative presentation by author Barry LePatner.

In a special session Monday afternoon, members of our College of Fellows will share the lessons they have learned the hard way over the years.

Our 28 other education sessions will focus on leadership, best practices, emerging trends and hot topics. The National Capital Chapter has planned two appealing technical tours, and we will have numerous other opportunities to get together informally.

This promises to be a memorable forum. Thank you for being part of it.



William E. Van Wagenen Jr., CCM, CPC, Esq., CMAA Chair
CH2M Hill

2008 Spring Leadership Forum Committee

CHAIR:

Melissa Robins-Cesar, CCM

Tishman Construction Corporation

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Tommy Thomas, CCM

Turner Construction Company

Steve Routon, PE

(Professional Development
Committee Chair)
HNTB Corporation

CMAA 2008 Leadership Forum

BALTIMORE, MARYLAND ■ MAY 18-20



CMAA 2008 Leadership Forum Schedule at a Glance

SATURDAY, MAY 17

9:00 am – 5:00 pm	CMAA Board of Directors Meeting • SALON ABC
12:00 pm – 1:00 pm	CMAA Directors/CMCI Governors Luncheon • UNIVERSITY 3&4
1:00 pm – 5:00 pm	CMCI Board of Governors Meeting • UNIVERSITY 1&2

SUNDAY, MAY 18

11:00 am – 6:00 pm	REGISTRATION OPEN
8:00 am – 12:00 pm	CMCI Governors Meeting • SALON D
8:00 am – 11:45 am	Chapter Leaders Meeting • SALON A&B
10:00 am – 6:00 pm	Speaker Ready Room • ORIOLES ROOM
11:00 am – 6:00 pm	Cyber Café • GRAND BALLROOM FOYER
11:00 am – 1:00 pm	CMAA Standards of Practice Group Chairs Meeting • SALON C
11:00 am – 12:00 pm	Professional Development Committee Meeting • SALON E
12:00 pm – 2:00 pm	CMAA Foundation Meeting • SALON F
1:45 pm – 3:15 pm	Education Sessions
2:00 pm – 3:00 pm	CMAA Sustainability Committee Meeting • SALON E
2:00 pm – 3:00 pm	Program Management Section Committee Meeting • CAMDEN ROOM
3:00 pm – 5:00 pm	CMAA Fellows Meeting • SALON A&B
3:15 pm – 3:30 pm	Networking Break
3:30 pm – 5:00 pm	Education Sessions
5:30 pm – 6:30 pm	Welcome Reception • STADIUM BALLROOM

MONDAY, MAY 19

7:00 am – 6:00 pm	REGISTRATION OPEN
7:00 am – 6:00 pm	Speaker Ready Room • ORIOLES ROOM
7:00 am – 6:00 pm	Cyber Café • GRAND BALLROOM FOYER
7:15 am – 9:00 am	Breakfast with Keynote Speaker Martin L. Millspaugh • GRAND BALLROOM
9:15 am – 10:45 am	Education Sessions
10:45 am – 11:00 am	Networking Break
11:00 am – 12:30 pm	Education Sessions
12:30 pm – 1:45 pm	Luncheon with Keynote Speaker Barry R. McCaffrey, USA (Ret.) • GRAND BALLROOM
2:00 pm – 3:30 pm	Education Sessions
3:30 pm – 3:45 pm	Networking Break
3:45 pm – 5:15 pm	Education Sessions
5:30 pm – 7:00 pm	Networking Reception • CAMDEN YARDS WAREHOUSE / OFF SITE
7:00 pm – 9:00 pm	CMAA Fellows Dinner • OFF SITE (by invitation only)

TUESDAY, MAY 20

7:00 am – 12:00 pm	REGISTRATION OPEN
7:00 am – 12:00 pm	Speaker Ready Room • ORIOLES ROOM
7:00 am – 12:00 pm	Cyber Café • GRAND BALLROOM FOYER
7:00 am – 8:30 am	Continental Breakfast • GRAND BALLROOM
8:30 am – 10:00 am	Education Sessions
10:00 am – 10:15 am	Networking Break
10:15 am – 11:45 am	Education Sessions
12:00 pm – 1:30 pm	Closing Luncheon with Keynote Speaker Author Barry LePatner • GRAND BALLROOM
2:00 pm – approx. 5:30 pm	Chapter Technical Tours • MEET IN HOTEL LOBBY



SUNDAY, MAY 18, 2008

	UNIVERSITY 1&2	UNIVERSITY 3&4	SALON AB&C	CHESAPEAKE	GRAND BALLROOM		
1:45 pm – 3:15 pm	Special Session: CCM® Certification Presentation Ed Bond, Linda Phillips, Bill Ingles	Think Outside the BIM Box Matt Steere, Ron Vokoun, Devin Hunsaker, Eli Gershiventer	<div style="border: 1px solid black; padding: 5px;"> <p>KEY TO TOPICS OF INTEREST</p> <ul style="list-style-type: none"> Leadership / Best Practices Emerging Trends Hot Topics Special Sessions </div>				
3:30 pm – 5:00 pm	Keys to the Kingdom: Unlocking the Secrets of Collaborative Leadership Stephen Perry	Cost Estimating and BIM – Techniques for Effective Application Michael Dell'Isola					

MONDAY, MAY 19, 2008

9:15 am – 10:45 am	Speaking and Teaching Your Way to Leadership Tommy Thomas	Managing Green Alberto Cayuela, Peter Brayford	Framework & Perspectives for PPP Delivery Methods of U.S. Transportation Infrastructure Rick Rye, Bob Prieto, Gary Groat, Mitch Lester	Owners Leading the Way in BIM Charles Matta, Peggy Ho, Calvin Kam	
11:00 am – 12:30 pm	Sustaining Your Firm by Developing Future Leaders Joseph Rei, Cheryl May	Drawbacks & Potential Pitfalls of Green Building Construction Steven Massetti	What's the CM's Role & Responsibility vis-a-vis Sustainability? Judith Kunoff, Ron Whiskers, Lonnie Coplen	Partnering for Success! Achieving Small Business Goals on Publicly Funded Projects Charles Kumi, Brian Temme, Louis J. Couture, Deryl McKissack, Carlen Capenos	
2:00 pm – 3:30 pm	Strategies for Demonstrating Leadership in the Claims Process Christopher Brasco, Blake Peck, Sidney J. Hymes, Kathleen O. Barnes, Christopher M. Anzidei	ARC (Access to the Region's Core): Expanding Trans-Hudson Rail Capacity to Midtown Manhattan Howard Sackel, James Rollings	Lessons Learned on the Woodrow Wilson Bridge Project James T. Ruddell, Robert Douglass, Ronaldo (Nick) Nicholson	Differentiate Your Firm While Retaining Top Talent Through a Comprehensive Training Program William R. Long	
3:45 pm – 5:15 pm	Solving Industry Issues Through Great Leadership Brent Darnell	Automating Quality & Safety Inspections Using Mobile Technologies Chris Ramsey, Tom Kartachak	Going Green – What's the Risk? Robert Hughes	Special Session: CMAA Fellows Panel – Collaboration: A Do or Die Scenario Lester M. Hunkele, III, Robert Fraga, Dennis Dunne	Program Management in the Engineering & Construction Industry Bob Prieto

TUESDAY, MAY 20, 2008

8:30 am – 10:00 am	Project Controls – The Heart of Successful Project Management Bob O'Sullivan	CMAA's BIM Standards of Practice Mera Faddoul, Judith Kunoff, Soád Kousheshi, Mani Subramanian	Should CMAA Be the Leader in Construction Risk Management? J. Zachary Bedford	Leadership Best Practices for Projects, Programs and Organizations – Meeting New Challenges Rocco Vespe, Kenneth Vogel, Lorraine Kay, William Manginelli	
10:15 am – 11:45 am	Leadership in Ethics – The Tone from the Top Dennis Allen, Larry Schor, Phyllis Markson, Kenn Dunn	Lessons Learned: Harnessing the Momentum from the BIM Process Daniel Hughes	Claims Avoidance Through Effective Schedule Reviews Chris Carson, Ted Douglas, Tom Nicholas, Sidney J. Hymes	Lessons to Elevate Firm Practice Excellence William R. Long	

Credit for Professional Development

CMAA University provides registrants with professional development credit for each education session attended. In order to meet the varied formats for reporting mandated education requirements to licensing boards, credits are identified in both Professional Development Hours (PDHs) and Continuing Education Units (CEUs). In addition, CMAA is registered with the American Institute of Architects (AIA) as an approved provider of Learning Units (LUs). Conference attendees may earn and report up to 12 PDH, 1.2 CEU, and 12 LU by participating in the conference. Electronic transcripts and AIA reports are available by request. CCMs can also earn two (2) points towards CMCI re-certification by attending this conference.



SUNDAY, MAY 18, 2008

CMCI Governors Meeting

8:00 am – 12:00 pm • Salon D

Chapter Leaders Meeting

8:00 am – 11:45 am • Salon A&B

Speaker Ready Room

10:00 am – 6:00 pm • Orioles Room

Cyber Café

11:00 am – 6:00 pm •
Grand Ballroom Foyer

CMAA Standards of Practice Group Chairs Meeting

11:00 am – 1:00 pm • Salon C

Professional Development Committee Meeting

11:00 am – 12:00 pm • Salon E

CMAA Foundation Meeting

12:00 pm – 2:00 pm • Salon F

EDUCATION SESSIONS

1:45 pm – 3:15 pm • University 1&2

Special Session: CCM® Certification Presentation

As the industry's "gold standard," the CCM® designation identifies the most accomplished and qualified practitioners in the business. This session will give participants an overview of the certification process and how to obtain this important professional designation that is widely recognized in RFPs by major public and private sector owners.

PRESENTERS: Edward A. Bond, Jr., CCM, Bond Brothers Inc.; Linda Phillips, CCM, U.S. General Services Administration; Bill Ingles, CCM, CH2M Hill

SUGGESTED LEVEL OF LEARNING:
Career Foundation, Mid Career

Sponsored by AFG Group, Inc.

1:45 pm – 3:15 pm • University 3&4

Think Outside the BIM Box

An interactive presentation empowering all project team members, owners, Construction Managers, architects, engineers and consultants on the uses of BIM. How does it truly affect a project from start to finish? We'll use case studies to show how different organizations have utilized BIM outside of the traditional methodology to demonstrate its potential advantages. We'll also outline a team approach and process to create integrated thinking for a successful project.

PRESENTERS: Matt Steere, Integrated Construction Manager, Mortenson Construction; Ron Vokoun, DBIA Mortenson Construction; Devin Hunsaker, Mortenson Construction; Eli Gershiventer, Tri City Mechanical

SUGGESTED LEVEL OF LEARNING:
Career Foundation, Mid Career

CMAA Sustainability Committee Meeting

2:00 pm – 3:00 pm • Salon E

Program Management Section Committee Meeting

2:00 pm – 3:00 pm • Camden Room

CMAA Fellows Meeting

3:00 pm – 5:00 pm • Salon A&B

Networking Break

3:15 pm – 3:30 pm

EDUCATION SESSIONS

3:30 pm – 5:00 pm • University 1&2

Keys to the Kingdom: Unlocking the Secrets of Collaborative Leadership

Research continues to suggest a strong link between the quality of outcomes from collaborative work environments and the level of satisfaction of participants in them. But how do you create a collaborative work environment in the first place? In this highly interactive session, participants will learn how leadership is needed to foster and develop these collaborative atmospheres.

PRESENTER: Stephen Perry, PhD, Founder, PerryProjects

SUGGESTED LEVEL OF LEARNING:
Mid Career

3:30 pm – 5:00 pm • University 3&4

Cost Estimating and BIM – Techniques for Effective Application

With the help of BIM, the industry is witnessing the completion of projects that are better able to estimate total costs. But this emerging technology comes with its own set of unintended consequences. In this session, we'll examine the practical steps to BIM success in regard to cost estimating.

PRESENTER: Michael D. Dell'Isola, PE, CVS, FRICS, Senior Vice President, Faithful+Gould

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

Welcome Reception

5:30 pm – 6:30 pm
Stadium Ballroom

Catch up with old friends and meet new ones before going out to experience America's "Charm City." Plan to attend and start this Leadership Forum off right!

\$65 fee for non-registrants.

Co-sponsored by Jacobs & MWH Americas, Inc.

MONDAY, MAY 19, 2008

Speaker Ready Room

7:00 am – 6:00 pm • Orioles Room

Cyber Café

7:00 am – 6:00 pm •

Grand Ballroom Foyer

Breakfast with Keynote Speaker Martin L. Millspaugh

7:15 am – 9:00 am • Grand Ballroom

CMAA Chair Bill Van Wagenen, CCM, CPC, Esq., will open the Spring Leadership Forum and welcome attendees. This opening general session leads into the many conference education sessions. These classes are offered in six time slots with four or five sessions running concurrently at each time.

Keynoter **Martin L.**

Millspaugh is one of the true pioneers of downtown redevelopment. He spent nearly a quarter century overseeing the rebuilding of Baltimore's Charles Center and Inner Harbor as president and chief executive of Charles Center Inner-Harbor Management, Inc.



Later, he formed a partnership with James Rouse that advised on the replication of the Inner Harbor projects in other cities all over America and the world. Virtually every city with a "festival market" in what was once a decayed downtown area owes that success to the Baltimore model and, in a way, to Martin Millspaugh.

His interest in rebuilding cities began in the 1950s as a young newspaper reporter for *The Evening Sun*. He later went to work for the Charles Center Management Office, the first entity to manage the rebuilding of downtown Baltimore.

Today, Millspaugh is playing the role of historian. He is working with the Urban Land Institute on a documentary film about the downtown's physical transformation from 1950 to 2000. The film is expected to premier on public television stations this spring.

Keynote sponsored by Hill International, Inc.

General session production sponsored by HDR, Inc.

EDUCATION SESSIONS

9:15 am – 10:45 am • University 1&2

Speaking and Teaching Your Way to Leadership

Great leaders know how to engage their audience. This session is designed to encourage you, the teacher, to develop leadership qualities and best practices by speaking and teaching. You'll take with you positive techniques that you can use to stimulate your own staff, along with leadership qualities that you can carry into your professional and private life.

PRESENTER: Tommy Thomas, CCM, Preconstruction Manager, Turner Construction Company

SUGGESTED LEVEL OF LEARNING:

All Career Levels. *Additionally, this is ideally suited to all Facilitators of the "Standards of Practice Review Course."*

9:15 am – 10:45 am • University 3&4

Managing Green

These days, it seems like everyone is "going green." This session will introduce a methodology for setting up, implementing and effectively managing sustainable projects and/or sustainable project portfolios. It will propose techniques for executing and controlling a comprehensive and coordinated approach to the delivery of sustainable projects.

PRESENTERS: Alberto Cayuela, PE, LEED AP, PMP, Associate, Program & Project Management, Stantec Consulting; Peter Brayford, PQS, MRICS, LEED AP, Project Manager, Stantec Management

SUGGESTED LEVEL OF LEARNING:

Mid Career, Senior Career

KEY TO TOPICS OF INTEREST

- Leadership / Best Practices
- Emerging Trends
- Hot Topics
- Special Sessions

9:15 am – 10:45 am • Salon AB&C

Framework & Perspectives for PPP Delivery Methods of U.S. Transportation Infrastructure

With industry experts calling for a major overhaul of the country's transportation infrastructure, the time is ripe to utilize Public-Private Partnerships (PPP) delivery methods. This session will review the basics of PPPs and discuss ways to ensure a potential project is financially viable and that investment risk can be mitigated. Additionally, the panel will examine how infrastructure investors and sponsors look for project management contractors and consultants who will bring to the PPP consortium effective and creative ideas that save time and money and increase performance results.

PRESENTERS: R.L. "Rick" Rye, CCM, Program Director, Fluor Corporation; Robert Prieto, Senior Vice President, Fluor Corporation; Gary Groat, Project Development Director, Fluor Corporation; Mitch Lester, Project Director, Fluor Corporation

SUGGESTED LEVEL OF LEARNING:

Mid Career, Senior Career

9:15 am – 10:45 am • Chesapeake

Owners Leading the Way in BIM

An Owners survey conducted by CMAA found that 35 percent are using BIM technologies. With this new trend, many fear the collaborative process and the legal liabilities that may result. This is the opportunity to discuss with a leading construction industry lawyer and a national expert on technology law the important issues of liability and copyright protection arising from implementing BIM.

PRESENTERS: Charles Matta, FAIA, Director of Federal Buildings & Modernizations, GSA; Peggy Ho, PhD Candidate, LEED AP, Visiting Fellow to GSA, National BIM Program; Calvin Kam, PhD, LEED AP, Vice President of Strategic Innovation, Optima Development

SUGGESTED LEVEL OF LEARNING:

All Career Levels

MONDAY, MAY 19, 2008

Networking Break

10:45 am – 11:00 am

EDUCATION SESSIONS

11:00 am – 12:30 pm •

University 1&2

■ Sustaining Your Firm by Developing Future Leaders

Fears continue to grow in the industry that not enough is being done to harness the talent of younger generations. Organizations need to develop future leaders in order to succeed. Learn how senior management can identify, engage and retain top talent.

PRESENTERS: Joseph D. Rei, PhD., Director of Executive Development, Advanced Management Institute for Architecture and Engineering; Cheryl May, Director of Strategic Leadership Development, Advanced Management Institute for Architecture and Engineering

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

11:00 am – 12:30 pm •

University 3&4

■ Drawbacks & Potential Pitfalls of Green Building Construction

With all the hype over green building, its important for Construction Managers to be aware of the minefield of potential problems they may face when planning to construct sustainable projects. This session is an open discussion about these drawbacks.

PRESENTER: Steven Massetti, Esq., PE, LEED AP, Program Manager, URS Corporation

SUGGESTED LEVEL OF LEARNING:
All Career Levels

11:00 am – 12:30 pm • Salon AB&C

■ What's the CM's Role & Responsibility vis-a-vis Sustainability?

It's clear that green building is an initiative that is here to stay. It's time for CMs to codify their roles and responsibilities for sustainability in the industry by identifying sustainability as a Standard of Practice. In order to promote and enhance sustainability while developing and managing construction projects and programs, we need to define and set the bar for the industry.

PRESENTERS: Judith Kunoff, AIA, CCM, LEED AP, Chief Architect, MTA New York City Transit; Ron Whiskers, CCM, LEED AP, R.T. Reynolds Inc.; Lonnie Coplen, LEED AP, Tree of Life

SUGGESTED LEVEL OF LEARNING:
All Career Levels

11:00 am – 12:30 pm • Chesapeake

■ Partnering for Success! Achieving Small Business Goals on Publicly Funded Projects

Many public agencies make the inclusion of small and disadvantaged firms on projects a requirement, but too often these firms are added to the project team as an afterthought, with little attention paid to the value they can add. Large firms dislike "giving away" work that could be done in-house, while small firms would like to play a more meaningful role on projects. Owners try to create more opportunities for smaller firms by raising participation requirements, but are fearful they may not have the resources to deliver. This session will examine ways in which owners, large firms and small firms can work together.

PRESENTERS: Charles Kumi, Chief Operating Officer/General Manager, S.C. Myers & Associates; Brian Temme, PE, CCM, Projects Manager, Jacobs; Louis J. Couture, CCM, LEED AP, Director of Construction Management, URS Corporation; Deryl McKissack, President & CEO,

McKissack & McKissack; Carlen Capenos, Deputy for Small Business, U.S. Army Corps of Engineers

SUGGESTED LEVEL OF LEARNING:
Mid Career

Luncheon with Keynote Speaker Gen. Barry R. McCaffrey, USA (Ret.)

12:30 pm – 1:45 pm • Grand Ballroom

Gen. Barry McCaffrey, USA (Ret.), now affiliated with HNTB Corp., will speak to Forum attendees on "leadership." Our Forum theme has also been a key theme of the general's career. At the time of his retirement from active duty, McCaffrey was the most decorated four-star General in the Army. He is currently a member of the faculty at West Point.



Gen. McCaffrey is a former national Drug Czar and well-known television news commentator on military and national security topics. He has built a reputation as an expert on leadership and management of complex tasks, and wrote a widely discussed 2007 report on the conduct of the Iraq war.

Following the luncheon, CMAA Chair Bill Van Wagenen, CCM, CPC, Esq., and Leadership Forum Chair Melissa Robins-Caesar, CCM, will address the attendees.

Keynote co-sponsored by HNTB Corporation & Parsons

Luncheon sponsored by Indam Engineers, Inc.

General session production sponsored by HDR, Inc.

MONDAY, MAY 19, 2008

EDUCATION SESSIONS

2:00 pm – 3:30 pm • University 1&2

Strategies for Demonstrating Leadership in the Claims Process

A strong leader is not only effective at identifying problems, but also at resolving them. This session will explore ways in which leaders on a construction project can address issues that arise in the claims process. Participants will learn to take decisive measures to mitigate the potential expense of claims, even in instances where the parties disagree on entitlement.

PRESENTERS: Christopher J. Brasco, Esq., Partner, Watt, Tieder, Hoffar & Fitzgerald, LLP; Blake Peck, CCM, FCMAA, PE, Executive Vice President, McDonough Bolyard & Peck; Sidney J. Hymes, CCM, CFCC; Kathleen O. Barnes, Esq., Partner, Watt, Tieder, Hoffar & Fitzgerald, LLP; Christopher M. Anzidei, Esq., Partner, Watt, Tieder, Hoffar & Fitzgerald, LLP

SUGGESTED LEVEL OF LEARNING:
All Career Levels

2:00 pm – 3:30 pm • University 3&4

ARC (Access to the Region's Core): Expanding Trans-Hudson Rail Capacity to Midtown Manhattan

A project now being developed by New Jersey Transit and the Port Authority of New York and New Jersey, ARC will result in a new pair of rail tunnels that will double the current capacity from 23 trains to 48 trains in the peak hour. The \$7.6 billion project will include twin tracks along the Northeast Corridor through the New Jersey Meadowlands, twin tunnels under the Palisades and the Hudson River, a six-track underground expansion of Penn Station below 34th Street and other improvements in New Jersey that will provide for transfer-free rides

into Manhattan on five additional NJ Transit lines from New Jersey and the lower Hudson Valley of New York State.

PRESENTERS: Howard Sackel, Deputy Chief, ARC – The Tunnel Project, Port Authority of NY & NJ; James Rollings, Project Construction Director, Construction Management Consortium, Senior Vice President, Parsons Corp.

SUGGESTED LEVEL OF LEARNING:
All Career Levels

2:00 pm – 3:30 pm • Salon AB&C

Lessons Learned on the Woodrow Wilson Bridge Project

The \$2.45 billion Woodrow Wilson Bridge project is a 13-year program to replace the existing six-lane bridge with new six-lane twin segmental concrete and steel girder structures, and reconstruct four interchanges for the Virginia and Maryland approaches. With more than \$1.2 billion in hard construction completed, this technically, socially and politically complex project remains on time and on budget.

PRESENTERS: James T. Ruddell, PE, Vice President, PB Americas, Inc.; Robert Douglass, PE, SHA Project Director-Woodrow Wilson Bridge Project, Maryland State Highway Administration; Ronaldo (Nick) T. Nicholson, PE, VDOT Project Manager-Woodrow Wilson Bridge Project

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

2:00 pm – 3:30 pm • Chesapeake

Differentiate Your Firm While Retaining Top Talent Through a Comprehensive Training Program

The Department of Labor predicts that the number of job openings for CMs will exceed the number of qualified candidates applying. With demand high, firms must rethink their employee retention strategy. Lack of training and opportunities for career development are often cited as the number one reason an employee leaves a job. This session will explore ways to engage employees and retain top talent.

PRESENTER: William R. Long, PE, LEED AP, Vice President, A&E Construction, Inc.

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

Networking Break

3:30 pm – 3:45 pm

PLAN TO ATTEND:

**CMAA Transportation Summit:
Emerging Trends and Best Practices!**

July 20 & 21, 2008

**Sheraton Gateway
Los Angeles, California**

**For more information visit
cmaanet.org**

MONDAY, MAY 19, 2008

EDUCATION SESSIONS

3:45 pm – 5:15 pm • University 1&2

■ Solving Industry Issues Through Great Leadership

There is a proven link between human performance and emotional intelligence. Further, there is a link between a typical Construction Manager's emotional intelligence profile and many construction industry problems including safety, stress and burnout, coaching alpha males, industry image, poor customer service, and lack of teamwork and trust. When we increase our leaders' emotional intelligence, they will be able to solve these industry issues.

PRESENTER: Brent Darnell, Brent Darnell International

SUGGESTED LEVEL OF LEARNING:
All Career Levels

3:45 pm – 5:15 pm • University 3&4

■ Automating Quality & Safety Inspections Using Mobile Technologies

In high risk construction projects, job site safety is a critical issue. The current state of construction jobsite project management will be examined to include quality and safety inspections, punch list and schedule updates. We'll also explore how industry leaders are using new technologies to improve field tasks.

PRESENTERS: Chris Ramsey, Executive VP, LATISTA; Tom Kartachak, Parsons

SUGGESTED LEVEL OF LEARNING:
All Career Levels

3:45 pm – 5:15 pm • Salon AB&C

■ Going Green – What's the Risk?

Green Buildings promise lower cost, happy clients and positive, "feel good" press coverage. These advantages are supposed to carry all the way from project planning to design, construction and then occupation. The reality is, Green Building not only promises but also delivers lengthy contracts, disappointed owners, lost profits and lawsuits. We'll discuss ways to meet these challenges.

PRESENTER: Robert Hughes, Esq., Vice President, Ames & Gough, Inc.

SUGGESTED LEVEL OF LEARNING:
All Career Levels

3:45 pm – 5:15 pm • Chesapeake

■ Special Session: CMAA Fellows Panel – Collaboration: A Do or Die Scenario

A perspective on the importance of collaboration as a catalyst for success in the Construction Management arena.

PRESENTERS: Lester M. Hunkele, III, PE, CCM, CPE, LEED AP, FCMAA; Robert Fraga, AIA, Assistant Commissioner for Capital, Smithsonian Institution; Dennis Dunne, FCMAA

SUGGESTED LEVEL OF LEARNING:
All Career Levels

3:45 pm – 5:15 pm • Grand Ballroom

■ Program Management in the Engineering & Construction Industry

The delivery of complex capital programs worldwide is challenging. Capital programs today continue to grow in scale and complexity; face growing human and critical resource constraints; require global resources or compete for them; and are increasingly vulnerable in terms of schedule, quality and cost.

PRESENTER: Robert Prieto, Senior Vice President, Fluor Corporation

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

Networking Reception

5:30 pm – 7:00 pm • Camden Yards Warehouse / Off Site

This reception caps the first full day of the Leadership Forum. The education sessions, along with presentations by Martin Millspaugh and Gen. Barry McCaffrey, provide great topics for conversation while networking with fellow attendees. Stop in, have a bite to eat and a beverage, and set up your plans for the evening as you mingle.

\$65 for non-registrants

Co-sponsored by Urban Engineers, Inc.

Co-hosted by National Capital Chapter

Come and see Camden Yards from a whole new perspective. Enjoy the charm of the Ballpark from club-level suites, the press level and even the Orioles' dugout.

Camden Yards Tour: \$5

Purchase tickets in advance or at the Reception.

CMAA Fellows Dinner

7:00 pm – 9:00 pm

Off Site

(by invitation only)

TUESDAY, MAY 20, 2008

Speaker Ready Room

7:00 am – 12:00 pm • Orioles Room

Cyber Café

7:00 am – 12:00 pm •
Grand Ballroom Foyer

Continental Breakfast

7:00 am – 8:30 am •
Grand Ballroom

EDUCATION SESSIONS

8:30 am – 10:00 am •
University 1&2

Project Controls – The Heart of Successful Project Management

The sheer magnitude and breadth of the Program Management story behind the \$6.3 billion Illinois Tollway Congestion Relief Program is very engaging for Construction Management professionals. Without Program Controls at the helm, a program flies blindly. Thoughtful and comprehensive implementation of integrated procedures and systems is crucial and the strength of the Program Control team often determines the success or failure of a program.

PRESENTER: Bob O'Sullivan, CCM, Director of Claims and DPM Program Controls, HNTB Corporation

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

8:30 am – 10:00 am •
University 3&4

CMAA's BIM Standards of Practice

As more and more industry professionals jump on the BIM bandwagon, the new technology is emerging as a Standard of Practice. In this presentation, the panel will introduce the audience to the CM Standards of Practice for BIM. Discuss how the CM role is changing, the leadership role that CMs should take and how to maximize the value of using BIM on a project.

PRESENTERS: Mera Faddoul, PE, National Technology Manager, Jacobs; Judith Kunoff, AIA, CCM, LEED AP, Chief Architect, MTA New York City Transit; Soád Kousheshi, President, A/E/C Strategy, Inc.; Mani Subramanian, Senior Vice President, Vanir Construction Management Inc.

SUGGESTED LEVEL OF LEARNING:
All Career Levels

8:30 am – 10:00 am • Salon AB&C

Should CMAA be the Leader in Construction Risk Management?

Arguing that, yes, CMAA should become a leader in construction risk management, this presentation demonstrates the benefits that would arise from such leadership. We'll discuss ways to develop and apply seminal risk management techniques to construction planning and execution.

PRESENTER: J. Zachary Bedford, President, MacDonald-Bedford LLC

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

8:30 am – 10:00 am • Chesapeake

Leadership Best Practices for Projects, Programs and Organizations – Meeting New Challenges

Effective leadership of projects, programs and organizations requires new skills, intuitions, experience and education. As the components of projects, programs and organizations become more sophisticated and the tools available to perform the functions necessary for success become more complex, some of the basic tenets of effective management need to be revisited and revised in order to adapt. This session will allow participants to share ideas for successful leadership practices.

PRESENTERS: Rocco R. Vespe, PE, Director, Trauner Consulting Services, Inc.; Kenneth Vogel, CCM, Manager, Metropolitan Washington Airports Authority; Lorraine Kay, CEO, Kay Construction, Inc.; William Manginelli, President, Trauner Consulting Services

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

Networking Break

10:00 am – 10:15 am



Watch for details at www.cmaanet.org

TUESDAY, MAY 20, 2008

EDUCATION SESSIONS

10:15 am – 11:45 am •
University 1&2

Leadership in Ethics – The Tone from the Top

Business ethics have evolved over the years, changing from a “nice idea” to a “must have” issue. In addition to the new requirements from Sarbanes-Oxley, we now have federally mandated policies for government projects. CMAA also has a Code of Professional Ethics. All programs, to be successful, need a positive “tone from the top” of the organization that gives viability to the written policy. That is a key leadership issue for CMs given the disparate entities on a project.

PRESENTERS: Dennis Allen, CPA, CFE, Senior Vice President, Hill International, Inc.; Larry Schor, McManus Schor; Phyllis Markson, RedHawk Communications, Inc.; Kenn Dunn, Vice President, Hill International, Inc.

SUGGESTED LEVEL OF LEARNING:
All Career Levels

10:15 am – 11:45 am • University 3&4

Lessons Learned: Harnessing the Momentum from the BIM Process

Hear from professionals who are leading the way in successfully implementing BIM into their projects. Ranging from design firms to contractors to owners, each group will share their successes and their failures as they discuss harnessing the momentum of the BIM processes.

PRESENTER: Daniel Hughes, Application Specialist, IMAGINiT Technologies

SUGGESTED LEVEL OF LEARNING:
Career Foundation, Mid Career

10:15 am – 11:45 am • Salon AB&C

Claims Avoidance Through Effective Schedule Reviews

Claims arise from a variety of situations, but one of the first indicators is usually slippage in the work. The ability to monitor the progress of the work, record accurate data and produce a reasonable prediction of the project completion requires the ability to review and analyze schedules. Participants will leave with an understanding of the best practices for schedule review.

PRESENTERS: Christopher Carson, PSP, Project Controls Manager, Alpha Corporation; Ted Douglas, PSP, CCC, ACTPMA; Tom Nicholas, PE, Director CM Services, Alpha Corporation; Sidney J. Hymes, CCM, CFCC

SUGGESTED LEVEL OF LEARNING:
All Career Levels

10:15 am – 11:45 am • Chesapeake

Lessons to Elevate Firm Practice Excellence

We'll look at case studies to see what methods successful firms apply to everyday operations. Topics that will be discussed include strategic impatience, “single-slide” strategic competitive advantage, velcroed relationships, case studies, exploitation of expertise and the “power of the deliverable.” Participants will take with them tips on how to become top-performing firms.

PRESENTER: William R. Long, PE, LEED AP, Vice President, A&E Construction, Inc.

SUGGESTED LEVEL OF LEARNING:
Mid Career, Senior Career

Closing Luncheon with Keynote Speaker Author Barry LePatner

12:00 pm – 1:30 pm •
Grand Ballroom

As a close to the Forum, please join us for a thought-provoking discussion on whether construction is America's “last remaining ‘mom and pop’ industry... rife with inefficiency and waste costing the nation over \$120 billion annually.”



Industry attorney and author Barry LePatner makes that argument in his recent book, *Broken Buildings, Busted Budgets: How to Fix America's Trillion-Dollar Construction Industry*.

The book has gained attention and generated controversy. Here's your chance to hear LePatner for yourself...ask questions...and hear prescriptions to remedy the shortcomings that hold our industry back.

Keynote co-sponsored by PinnacleOne.

Luncheon co-sponsored by Harris & Associates, Inc. & Parsons

General session production sponsored by HDR, Inc

Plan to keep your leadership skills current.

ATTEND

CMAA
2009 LEADERSHIP FORUM

May 17-19

Westin Kierland Resort & Spa, Phoenix, Arizona

Watch for details at www.cmaanet.org

TUESDAY, MAY 20, 2008

Chapter Technical Tours

Purchase tickets at the Registration Desk! \$55 fee includes transportation and refreshments.

2:00 pm – approx. 5:30 pm

**Tour #1:
I-95/I-695 Interchange**

Please meet in the Hotel Lobby. The bus will load immediately after the Closing Luncheon for the 25-minute ride to the I-95/I-695 Interchange. The bus will return to the Marriott Inner Harbor at Camden Yards by 5:30 pm.

Visit Baltimore's I-95/ I-695 Interchange, currently undergoing complete reconstruction in a \$400 million project. As work proceeds on the project, the interchange accommodates 180,000 ADT. The project includes 21 bridges, the highest of which is 100 foot above grade; a certified testing laboratory and concrete plant on site; and, because a live stream traverses its center, environmental sensitivity. This is a partnered project, with the GEC, CM and Contractor co-located in one compound.

Tour co-sponsored by RK&K, LLP and Johnson, Mirmiran & Thompson, Inc.



2:00 pm – approx. 5:30 pm

**Tour #2:
Mercy Medical Center New Clinical Tower**

Please meet in the Hotel Lobby. The bus will load immediately after the Closing Luncheon for the 15-minute ride to the Mercy Medical Center "New Clinical Tower." The bus will return to the Marriott Inner Harbor at Camden Yards by 5:30 pm.

Tour the construction site for the "New Clinical Tower" for Mercy Medical Center in downtown Baltimore. The new 688,000-square-foot tower will replace most of the in-patient rooms and operating rooms in the existing hospital building. It will consist of 18 above-ground and two below-ground floors. It will accommodate up to



259 single patient rooms, 15 operating rooms, administrative space for certain clinical departments, and space for future relocation of radiology services and the emergency department.

In connection with construction of the "New Clinical Tower," the \$226 million project also includes demolition of an existing garage, relocation of utilities and the construction of bridges and a tunnel to connect the Tower, parking garages and the existing hospital site.

On this tour, you will view the project from the rim of the excavation. See caisson installation, grade beam installation, perimeter wall work, interior structural concrete columns and walls, and, possibly, MEP rough in. The excavation support will also be visible for review and discussion.

Project architect: Ellerbe Becket. Construction Manager: The Whiting-Turner Contracting Company. The project will be completed in late 2010.

Baltimore Marriott Inner Harbor at Camden Yards

MEETING INFORMATION

Cell Phone Etiquette

As a courtesy to your fellow conference attendees when you're in a formal setting such as education or general sessions, please turn off your cell phone or set it to vibrate. CMAA appreciates your cooperation with this request.

CMAA Bookstore

Don't miss this chance to browse through books you've been interested in purchasing from CMAA. The entire selection of titles is available for pre-ordering at the registration area beginning on Sunday at 11:00 am.

The books you order onsite will include a 10 percent price discount and will be shipped after the Leadership Forum at no charge to you – so take advantage of this money-saving offer!

Forum Abstracts

The abstracts from the sessions will be distributed at the forum; a special CD package will include summaries of the 29 sessions.

Registration

Check your registration materials carefully to be certain you have the proper meeting credentials: badge, badge holder and lanyard, and any additional tickets you may have purchased. You will also receive the onsite program, Forum Abstract CD, a highlighter and a registrant list.

Badges will be checked for entry into all non-ticketed forum events; therefore, it is important that badges be worn at all times. Those persons not wearing appropriate Forum badges may be turned away. Lost badges can be replaced for a \$10 fee. Tickets will be collected at all events requiring ticket purchase. Lost or stolen tickets are not replaceable; re-purchase is required.

Responsible Drinking Policy

Recognizing the emphasis on receptions and the potential for alcohol abuse, CMAA has issued a statement encouraging responsible drinking. Supporting this policy, all CMAA-sponsored receptions will offer non-alcoholic beverages. Alcohol will not be served to anyone under the age of 21.



CMAA 2008 Leadership Forum

BALTIMORE, MARYLAND ■ MAY 18-20



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Dubai, UAE

If you can imagine it, we can manage it.

The Palm Jumeirah is a wonder of the modern world. More than 100 million cubic meters of rock and sand were moved to create 60 km of new Dubai waterfront property. Soon, this will be home to many commercial, retail, residential and hospitality developments.

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For more than three decades, Nakheel and other owners have turned to Hill to manage some of the largest, most complex construction projects and programs in the world. Our broad range of services includes program management, project management, construction management, development management and construction claims services, helping our clients avoid and resolve claims and disputes on projects worldwide.

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A special thanks to all participating firms for their support.

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