



*Lifelong Learning*  
**for Leaders**

**Final Program**

CMAA Spring Conference  
Hyatt Regency Chicago  
May 14-15, 2002



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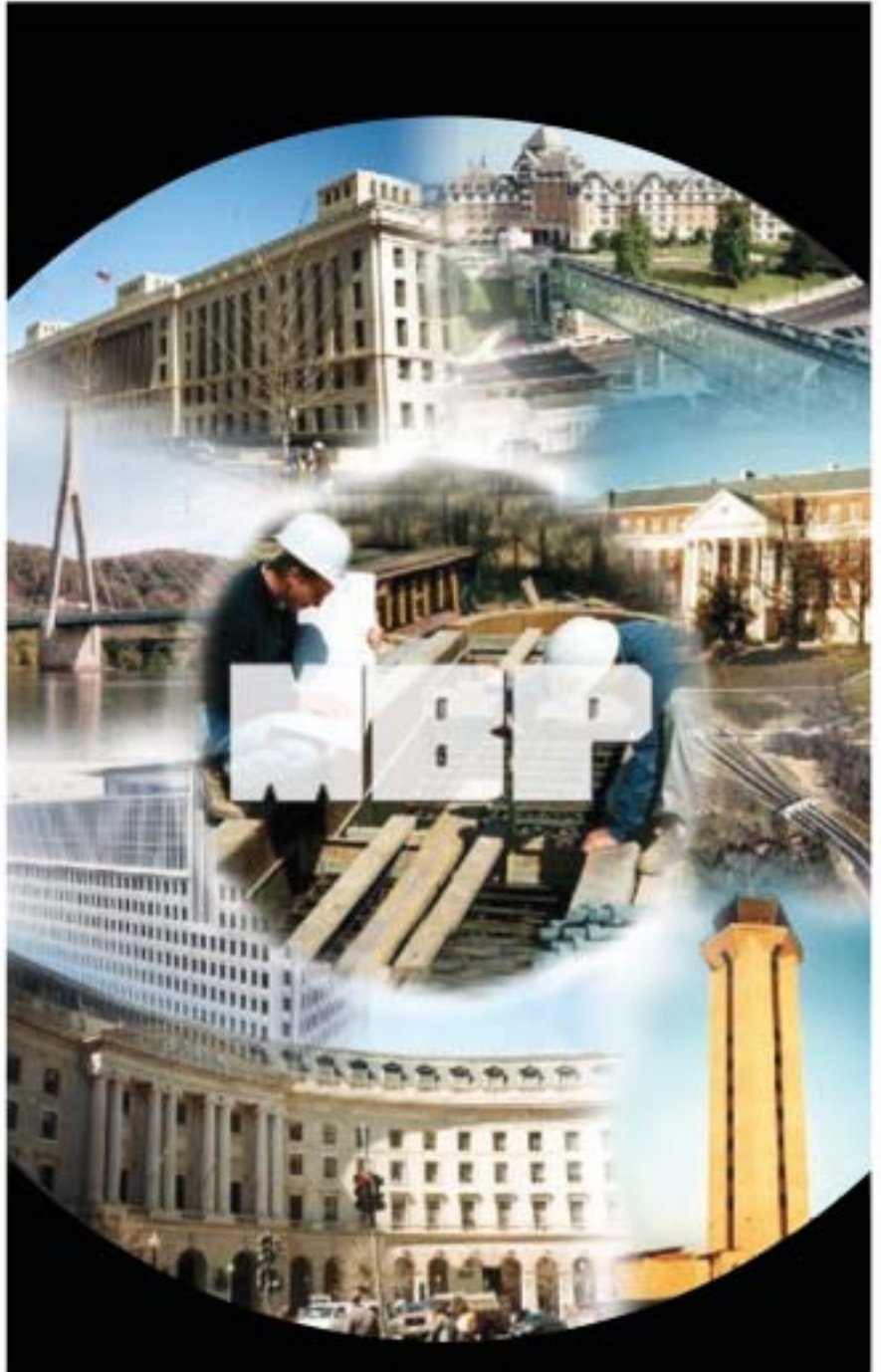
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# *Lifelong Learning* for Leaders

**Thank you for participating in CMAA's Spring Conference.**

As with previous spring conferences, this year's emphasis is on professional development. As the conference theme suggests learning is a lifelong



process that is particularly important for leaders within our industry.

This year's programs are meant to be informative, educational and thought provoking. We are confident that with the variety of topics there is something of interest for everyone. We encourage you to attend as many of the sessions as possible. For those of you who have more than one person attending from your firm we would suggest that you split up in order to cover as many sessions as possible. You can then compare notes later thereby getting the most out of the conference.

We would like to thank our hosts, the Chicago chapter of CMAA and the city of Chicago for their hospitality and cooperation in putting on this year's Spring Conference. All indications are that this year's programs and participation by our members will be an experience not soon forgotten.

Now would be a good time to review the schedule and map out your strategy for getting the most out of the conference. Enjoy yourself and don't forget to plan on attending CMAA's National Conference in San Diego in October.

Sincerely,

Bruce Palmer, *CCM, Conference Chairman*  
United Properties Construction Management

# Luncheon Program



**Tuesday—May 14**

**Dr. Joel Whalen, “The World's Foremost Authority on Business Communication,”** is

Tuesday's keynote speaker. Dr. Joel Whalen's presentation will help CMs become more effective communicators and team leaders.

Dr. Whalen, author of *I See What You Mean*, has received several teaching and professional awards including the Ernst & Young Entrepreneur of the Year Award for his support to emerging companies; and the Undergraduate Student, Graduate Student and University Faculty Teaching Awards. He is a fellow of the Sales Management Academy of the American Marketing Association, and the Chicago Advertising Federation named him Professor of the Year.

As Associate Professor of Marketing at the Kellstadt Graduate School of Business at DePaul University, Whalen will bring his extensive experience in sales and advertising to attendees at CMAA's Spring Conference.



# CMAA

# Agenda



**Tuesday, May 14**

8:00am–5:00pm	<b>Conference Registration/ CMAA Bookstore</b> Crystal Foyer	
9:00am–10:15am	<b>Making Your Jobsite Secure for Today and Beyond</b> Crystal A Bob Craig, <i>Senior Security Engineer, Jacobs Facilities Inc.</i> John Kyle, <i>Corporate Safety Manager, Jacobs Facilities Inc.</i>	<b>Implementing an Effective CM Safety Program</b> Crystal C Edward Devens, <i>Corporate Safety Manager, Parsons Brinckerhoff Construction Services</i>
10:15am–10:30am	<b>Networking Break</b> sponsored by EMCOR Group	
	<b>TRACK 1—The Best of New Orleans</b>	<b>TRACK 2—A Look Into the Future</b>
10:30am–11:45am	<b>Integrating Architecture, Engineering and Construction Services</b> Crystal A Chuck Kluenker, <i>Executive Vice President, 3D International</i>	<b>Conformance with the CM's Standard of Care</b> Crystal C Jim Hobbs, Esq., <i>Wright, Robinson, Osthimer &amp; Tatum/CMAA General Counsel</i>
12noon–2:00pm	<b>"Salute to Excellence"</b> Luncheon hosted by CMAA's Chicago Chapter Crystal B <b>New Thoughts and Strategies for Effective Communication</b> Keynote Speaker: Joel Whalen, Ph.D.	
2:15pm–3:30pm	<b>Hiring and Retaining the Best Employees</b> Crystal A Duane Roggow, <i>Vice President, Human Resources, Hanscomb</i>	<b>Design-Build Conflicts and Claims</b> Crystal C Michael C. Loulakis, Esq., <i>Wickwire Gavin, P.C.</i>
3:30pm–3:45pm	<b>Networking Break</b> sponsored by PinnacleOne	
3:45pm–5:00pm	<b>How to Keep Clients Happy by Keeping Them Out of Court</b> Crystal A Charles Bolyard, <i>President, McDonough Bolyard Peck</i> Blake V. Peck, <i>CCM, Executive Vice President, McDonough Bolyard Peck/President, CMAA</i>	<b>The Future of E-Collaboration</b> Crystal C Patrick Sharpe, <i>Account Manager, ConstructWare</i>

*CMAA would like to thank the following world-class organizations for sponsoring CMAA's Lifelong Learning for Leaders Spring Conference*



**Carter Burgess**

# Wednesday, May 15

7:00am–8:00am

Continental Breakfast sponsored by EMCOR Group Crystal Foyer

7:00am–12:00noon

CMAA Bookstore

	<p><b>TRACK 1—Do the Right Thing: Talking in Depth on Ethics</b> sponsored by United Properties Construction Management</p>	<p><b>TRACK 2—Construction Management Basics</b></p>	<p><b>TRACK 3—Making CM Work in the Real World</b> sponsored by Carter &amp; Burgess</p>
8:00am–9:15am	<p><b>Ethics: How Do You Determine What It Is?</b> Crystal A  John Bossardt, <i>President, Bossardt Corporation</i></p>	<p><b>Program Management—Return on Investment</b> Crystal B  Gary Brasser, <i>Senior Vice President, Jacobs/Sverdrup Civil</i> William Ibbs, <i>Professor, University of California at Berkeley</i></p>	<p><b>Coming Clean on the Boston Harbor Project</b> Crystal C  Jeff McClure, <i>Project Manager, Earth Tech Inc.</i></p>
9:15am–9:30am	Networking Break sponsored by EMCOR Group		
9:30am–10:45am	<p><b>CM Certification: Bringing Professionalism and Ethics to Construction Management</b> Crystal A  Roger Woodhull, <i>FCMAA, Vice President, DMJM/Holmes &amp; Narver</i></p>	<p><b>CM 101 At-A-Glance</b> Crystal B  Joe Lawton, <i>CCM, Vice President, DMJM/Holmes &amp; Narver</i></p>	<p><b>A Look at the Chicago Shoreline Rehabilitation Program</b> Crystal C  Amy Ferguson, <i>Project Manager, City of Chicago, Department of Environment</i> Vasile Jurca, <i>Project Coordinator, City of Chicago, Department of Environment</i> Joanne Milo, <i>Project Manager, U.S. Army Corps of Engineers, Chicago District</i></p>
10:45am–11:00am	Networking Break		
11:00am–12:15pm	<p><b>An Owner's Perspective on Ethics in Construction</b> Crystal A  Dr. Michael Davis, <i>Professor of Humanities and Senior Research Fellow, Center for the Study of Ethics in the Professions (CSEP), Illinois Institute of Technology</i></p>	<p><b>Achieving Excellence Through CM At-Risk</b> Crystal B  Roy Beeson, <i>President, Beeson CM Group, LLC</i></p>	<p><b>Keeping the Owner Out of a Mess: Managing a Multiple Delivery Program</b> Crystal C  John Morse, <i>Resident Engineer, CH2M Hill</i></p>

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