



For immediate release
Jan. 16, 2008

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CMAA Announces Expanded Program for 2008 Leadership Forum

The Construction Management Association of America's 2008 Leadership Forum will feature three prominent keynote speakers who will focus on a historic reshaping of an urban landscape, the challenges of leading large organizations and critical productivity issues hampering America's construction industry today.

The three headliners are part of an expanded plan for the Forum, which will also offer twice as many Professional Development breakout sessions as it has in the past.

The CMAA Leadership Forum will take place on May 18-20 at the Marriott Inner Harbor Hotel at Camden Yards, Baltimore, with the theme, "Developing Excellence Through Leadership."

More than 400 people are expected to participate, including leading construction project and program owners in both the public and private sector, along with providers of professional Construction and Program Management services.

The three keynote speakers announced by CMAA are:

- **Martin Millsbaugh**, a pioneer in downtown redevelopment, spent nearly a quarter century overseeing the rebuilding of Baltimore's Charles Center and Inner Harbor. Later, he formed a partnership with James Rouse to advise on the replication of the Inner Harbor projects in other cities all over America and the world. Virtually every city with a "festival market" in what was once a decayed downtown area owes that success to the Baltimore model.
- **Gen. Barry McCaffrey (Ret.)**, former national Drug Czar, retired four-star Army general and well-known television news commentator on military and national security topics. At the time of his retirement from active duty, McCaffrey was the most decorated four-star general in the Army. He is currently on the faculty at West Point.
- **Barry LePatner**, author of *Broken Buildings, Busted Budgets: How to Fix America's Trillion-Dollar Construction Industry*. LePatner's book has stirred controversy with its thesis that construction is "the last remaining 'mom and pop' industry...rife with inefficiency and waste costing the nation over \$120 billion annually."

In addition to the three plenary session speakers, the CMAA Leadership Forum will offer 26 Professional Development sessions on a wide range of topics. In a further

enhancement for 2008, many of the tracks will be designated as appropriate for specific career stages among attendees, including “Career Foundation,” “Mid-Career” and “Senior Career.” Persons interested in making a presentation proposal should contact the CMAA Professional Development Department at 703-356-2622.

Both the keynote speakers and the breakout session schedule reflect a significant expansion of the traditional CMAA spring gathering, notes CMAA President Bruce D’Agostino. “This is the first time a CMAA National Conference or Leadership Forum has presented three headline speakers on the same program,” he adds.

The enlargement of the educational program, and its organization into career-focused tracks, also spring from CMAA’s desire to be “the foremost provider of high quality Professional Development for every stage of a career,” says D’Agostino.

Additional information about the CMAA Leadership Forum will be published in the coming weeks at the association’s website, www.cmaanet.org.

About CMAA

CMAA is North America's only organization dedicated exclusively to the interests of the professional construction and program management industry. On behalf of its twenty-five regional chapters and more than 4,700 public and private firms and individuals throughout the nation, CMAA promotes the construction management industry and provides professional resources, advocacy, professional development, certification, and business opportunities to its members. CMAA's national headquarters is located in McLean, Virginia and the Association’s website is www.cmaanet.org.

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